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210 WINTER LOOKS

Hair Loss Prevention

Nylah's founder speaks out about alopecia

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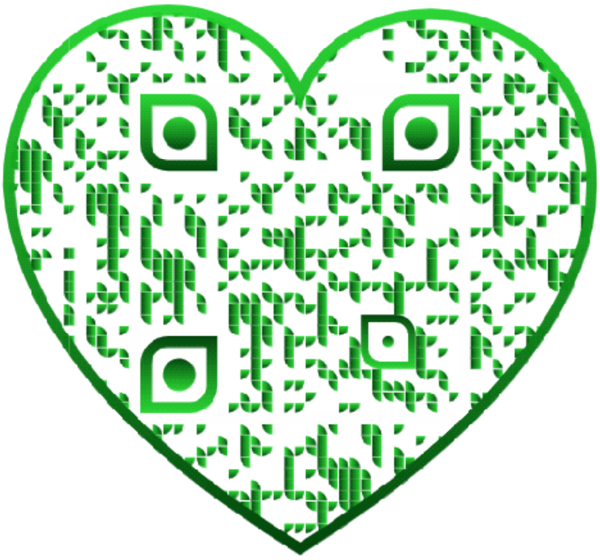

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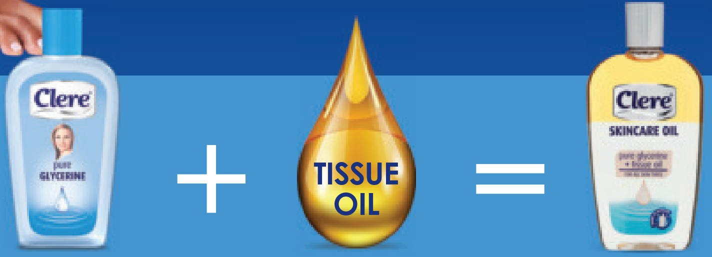
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Source: Skincare Oil: In-home Usage Test; Quantitative Feedback Report; December 2019; Elemental Research

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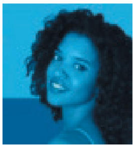

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Editor's comment

Welcome to our festive December/January issue! As the year draws to a close, it's a time for celebration, reflection and looking forward to the new possibilities that the new year brings.

Festive hairstyles are a big part of our celebrations, and we've lined up some stunning options. From on-trend brunette wigs, see ***Brown Sugar*** (page 34), to decorative braiding that adds a touch of glamour, see ***Braided Baldies*** (page 62). Our hair guide ***Festive Fun Hair Gallery*** (page 40) ensures you'll shine at every special event.

In the spirit of giving, our Christmas present round-up features an array of choices from black-owned businesses. It's a great opportunity to support these entrepreneurs while finding unique gifts that your loved ones will cherish. See ***The Gift of Giving*** (page 64). And explore our perfume round up to keep the holiday spirit alive, see ***Star Buys***, (page 69).

Don't miss our interview with the inspiring Kameese Davis, the founder of natural hair brand Nylah's, who shares her journey with CCCA and her alopecia awareness campaign in ***Loss Prevention*** (page 54). Also, meet Jess Rutana of Zuri Hair Studio, a renowned braider whose speed and skill in her craft are shaping the industry, see ***Braids, Business and Balance*** (page 50).

We hope this issue adds sparkle to your holiday season. Here's to a beautiful end to the year and a promising new start.

Happy reading!

Irene

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The Scene

Everything that's hot, new and exciting

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IMAGE OF THE YEAR
FINALIST 2024
CASEY COLEMAN CHAIR STUDIO CARDIFF

FELLOWSHIP IMAGE AWARD FINALISTS 2024!

The Fellowship Luncheon & Awards will take place at The Londoner in Leicester Square, the world's first super boutique hotel, on Monday, December 2nd. These awards celebrate the Fellowship's diverse and expanding membership, which now encompasses all areas of creativity across the UK. Award categories include Afro, Colour Image, Men's, International, Snapshot Image and the main award, Image of the Year. Good luck to all the finalists.

Trevor Sorbie RIP

Hairdressing legend Trevor Sorbie, MBE, passed away on 8 November 2024 at the age of 75. With a career spanning over 50 years, he gained fame for his innovative hairstyles, such as the wedge cut and the scrunch dry, and became a beloved public figure through television and his product line. He dedicated much of his life to mentoring aspiring hairdressers and remained active in his craft until the end. Our thoughts are with his loved ones, team and the countless hairdressers he inspired throughout his impactful career. He was recognised with many honours, including the Fellowship Patron of Honour and the Fellowship Lifetime Achievement Award. He was also crowned HJ's British Hairdresser of the Year four times.

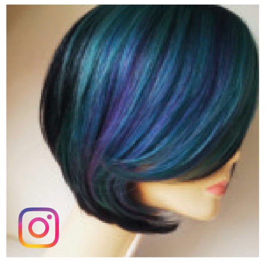
SKINCARE LEGEND

After Beyoncé and Rihanna another celebrity has launched their own beauty brand. Skincare brand Loved01, co-founded by singer/songwriter John Legend and dermatologist Dr Naana Boakye, has launched on QVC.com. An exclusive selection of product sets will be available the platform. The collection includes the Daily Love four-piece gift set, Exfoliating Cleansing Wipes three-piece set, Signature Men's three-piece gift set, Nourishing Face & Body Oil Duo, and Exfoliating Wash Duo.

Happy Birthday Sally!

This year marks the 60th anniversary of Sally Beauty and Salon Services, a leading provider of professional salon products. Originating from a small store in New Orleans in 1964, the brand has grown to become the world's largest distributor of hair and beauty products, serving both professionals and retail customers. With a network of 4,000 stores worldwide – 235 in the UK and Ireland alone – the stores offer 8,000 products across 858 brands. The company has successfully connected both beauty pros and high-street shoppers with high-quality beauty supplies.

LET'S GET SOCIAL



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Braids By Fels

Felicia Annang is a celebrity hairstylist and founder of specialist braiding salon Braids By Fels

BRAIDS BY FELS

North London studio
(full address is sent before appointment)
Instagram | @braidsbyfels
Email | braidsbyfels1@gmail.com
Website | www.braidsbyfels.com

What's the scoop?

North London studio-based braider Felicia Annang is a passionate hairstylist whose journey started in the school playground. From humble beginnings, braiding her classmates' hair at just 12 years old, she has grown into one of the most sought-after stylists in London and beyond, specialising in every type of braid technique.

The secret sauce

In 2016, Felicia took the leap to pursue hairstyling full-time by opening her studio in north London, allowing her passion to flourish. Her most popular service, boho braids, appeals to a diverse clientele, including celebrities like Shenseea and Indiyah Polack. Felicia personally provides high-quality hair bundles for her braids, ensuring excellence in every style. She also travels internationally for her work and has aspirations to expand her brand and open more studios.

Products used

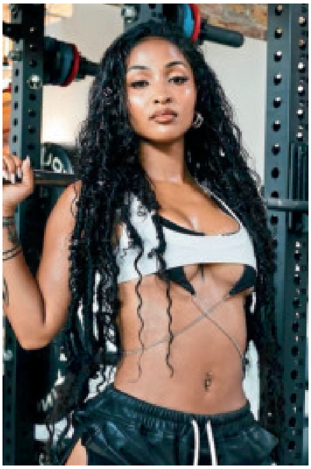
Gummy Wax
ORS Olive Oil Mousse
Pink Glosser

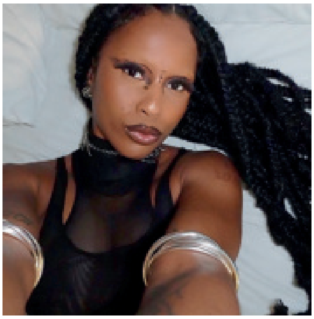
Prices

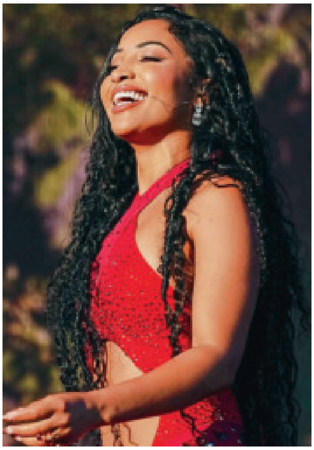
Boho braids – **£140** to **£190**
Butterfly locs – **£140** to **£210**
Knotless braids – **£80** to **£170**
Signature feed-in styles – **£60** to **£120**

Opening times

Monday to **Friday** 10am to 8pm
Saturday 11am to 3pm
Sunday Closed







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Creative Alia

Alia Varzea is the founder of Creative Alia, Manchester's top spot for stunning braids

CREATIVE ALIA

Salford, Manchester (full address is sent 24 hours before appointment)
Tel | 07737 960 217
Instagram | @creativealia
Email | info@creativealia.com
Email | https://creativealia.com

What's the scoop?

Launched in 2014 by Alia Varzea, Creative Alia empowers individuals with natural textures through services like box braiding, curl styling, consultations and personalised hair regimens. They offer a curated selection of haircare products, free from harmful chemicals like their Herb Infused Hair Oil and Signature Satin Scrunchies. Alia's textured and curly hair expertise ensures each client receives a tailored experience to address concerns like dryness and breakage.

The secret sauce

Creative Alia takes a holistic approach to curly haircare, using natural ingredients and gentle, effective formulas free from harmful chemicals. The brand offers educational resources for clients to develop lasting hair regimens focused on growth and strength. Services are customisable to meet individual needs, with consultations and an online booking system for easy scheduling.

Products used

Herb Infused Hair Oil
Satin Scrunchies

Prices

Consultations for haircare routines – **Free**
Braiding Services (box braids, cornrows,and more) – from **£25** to **£150**
Silk Press – **£45**
Curl Styling – from **£25**

Opening times

Sunday to **Friday** 9am to 6pm
Saturday Closed

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Pretty Gorgeous Hair

Ellie Kapitao is the founder of Pretty Gorgeous Hair – a hairdressing service specialising in wig installs

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Tel | 07596 535 887
Instagram | @prettygorgeoushair
Email | customer@prettygorgeoushair.com
Website | www.prettygorgeoushair.com

What's the scoop?

Ellie Kapitao opened Pretty Gorgeous Hair in March 2024 and has seen a remarkable increase in customers. She offers a variety of services, including wig installs, frontal cuts, leave-in weaves, sleek press and braids. Additionally, Ellie sells hair straighteners, hair glue and hair products.

The secret sauce

Ellie Kapitao started Pretty Gorgeous Hair because she noticed a significant gap in the black business industry with many hairdressers charging high fees and not providing adequate services. Pretty Gorgeous Hair believes in treating customers fairly. Late customers get a 30-minute grace period, which is free of charge, to show that they understand that life happens and no one should be penalised for lateness. They also offer a free goodie bag with every purchase.

Products used

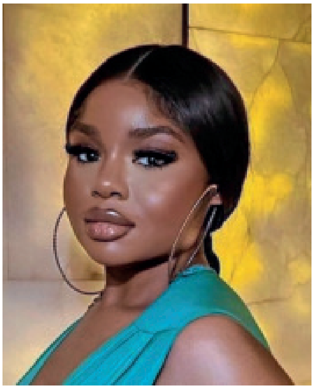
Pretty Gorgeous Hair Glue, Straighteners and Headbands
KeraCare Hair Wax

Prices

Hair frontal – **£65**
Leave out – **£50**
Blow dry – **£20**
Cornrow – **£15**
Styling – **£35**

Opening times

Monday to **Friday** 10am to 5pm
Saturday/Sunday – varied hours if booked in advance



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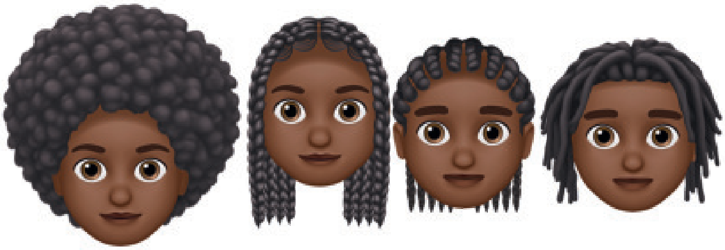
The Buzz

Hot happenings in hair



SUPPORT NEEDED

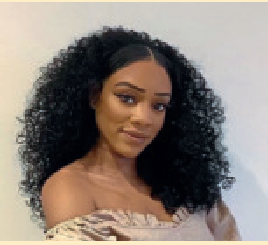
Community support group Rise.365 has created four emojis featuring black and mixed-race hairstyles, highlighting the lack of representation in the existing emoji set. The group of youngsters created the designs in response to research showing that of nearly 4,000 emojis, not one features a black or mixed-race hairstyle. In April 2025, they will submit these designs for consideration to the Unicode Consortium to combat texturism and discrimination against afro-textured hair. To demonstrate your support, please Google 'afro hair' to help their campaign. Look out for the hashtag **#Rise365Texturism**

Rio Agor Watts

Erica Liburd

New Line-Up

Revlon Professional has announced an exciting line-up of ambassadors, creative artists and advocates who will lead a new educational programme in 2025. Revlon Professional UKI Group Education manager Rio Agor Watts, who will be heading up the programme, said: 'Education has always been my heart and soul, and I'll continue championing it as the heartbeat of our industry.' Joining the team is Erica Liburd, who joins as UKI Cross Cultural Texture Expert. Erica is the co-founder of the Cross-Cultural Curl Collective and is a campaigner for curl inclusivity in the industry. Follow **@RevlonProfessionaluk**



FIGHTING HAIR DISCRIMINATION

In the UK, 93 per cent of the black population has faced discrimination for their natural hair texture. In response to these findings, Enact Equality, a social justice movement led by founder L'myah Sherae, has launched an online incident report system for those affected. Users can work with the Enact Equality team to drive their desired outcome, seek guidance and support, advocate for policy changes, and access pro-bono law firm referrals. Educational toolkits will also be available on the site: **enactequality.co.uk** and **@enactequality**

Body Confidence Boost

Dove has launched a body confidence programme after research revealed that one in four girls aged four to six dislike aspects of their appearance. In collaboration with Blippi, the educational YouTube channel, they aim to provide up-beat and positive content on self-esteem and body image for kids and caregivers. Look for the new Blippi body confidence movie on Amazon and Netflix, along with more episodes on Blippi's YouTube channel. Visit **Dove.com/DoveSelfEsteemProject**

10 minutes with… Jessica Parrish, founder of Shedid & Parrish

Black Beauty & Hair interviewed ***Jessica Parrish,*** *founder of the award-winning premium natural haircare brand Shedid & Parrish*

Jessica Parrish, founder of Shedid & Parrish

What did you do before you became an entrepreneur?
Before Shedid & Parrish, I worked in the food industry. I love food and the way a shared meal can bring people together. I specialised in building dining hubs and destinations worldwide, which meant I had the privilege of travelling, eating some incredible food and meeting some very talented chefs along the way. Now I put exquisite, sustainably sourced ingredients into our haircare range, rather than on my plate.

Is Shedid & Parrish your side hustle or your full-time job?
It's 100 per cent my full-time everything. I was consulting initially but found that I was giving all of my attention and energy to my clients and Shedid & Parrish suffered. So, about a year ago, I bit the bullet and focused on my venture entirely.

What motivated you to start your own brand and when did you start it?
I love my hair and what it represents, but over the years, I struggled to find the right products and skills for curly and textured hair. The more I researched, the more I realised many others shared similar experiences and were being turned away from hair salons due to a lack of curl specialists employed. It was a lightbulb moment, realising that this can't be OK! Initially, I aimed to launch a chain of salons, but when COVID hit, I pivoted to a clean, vegan, plastic-free hair range. This approach allows me to reach more people by collaborating with existing salons, combining their expertise with our products and education for everyone's benefit!

The brand's name suggests there are two people behind the business. Can you enlighten us?
I'm adopted; Sudanese/Italian mother and Congolese/Belgian father, into a white British/ Canadian family. Shedid is my birth mother's name, and Parrish is my adopted family name, so it's the coming together of it all: nature and nurture.

There are now so many black haircare brands on the market; what makes Shedid & Parrish stand out from similar brands?
We are a premium, salon brand that you can use at home. With continued use, our products deliver stronger, more resilient, healthy hair and will save you money in the long term – we're good for your look and your wallet! We're clean, vegan and sustainable and fully inclusive of all curl patterns with products nourishing enough for the thirstiest texture but light enough not to weigh the hair down.

What is are your hero products?
Deep Cleansing Shampoo (**from £12/75ml**) is an award-winning sulphate-free shampoo that lathers without stripping, created for curls and all hair types. There's also our Afro Butter (from £16/45ml), again, an award-winner. The nourishing butter delivers soft, manageable locks.

What more can we expect from Shedid & Parrish in the future?
Exploding into salons and being the professionals' choice; the number one product requested on set by actors with curly and textured hair; more collaborations with academies and colleges and being a key educator; breaking down the big hairy barriers and bringing equity to the beauty industry.

Where can we find you?
Instagram | @shedidandparrish
Website | www.shedidandparrish.co.uk

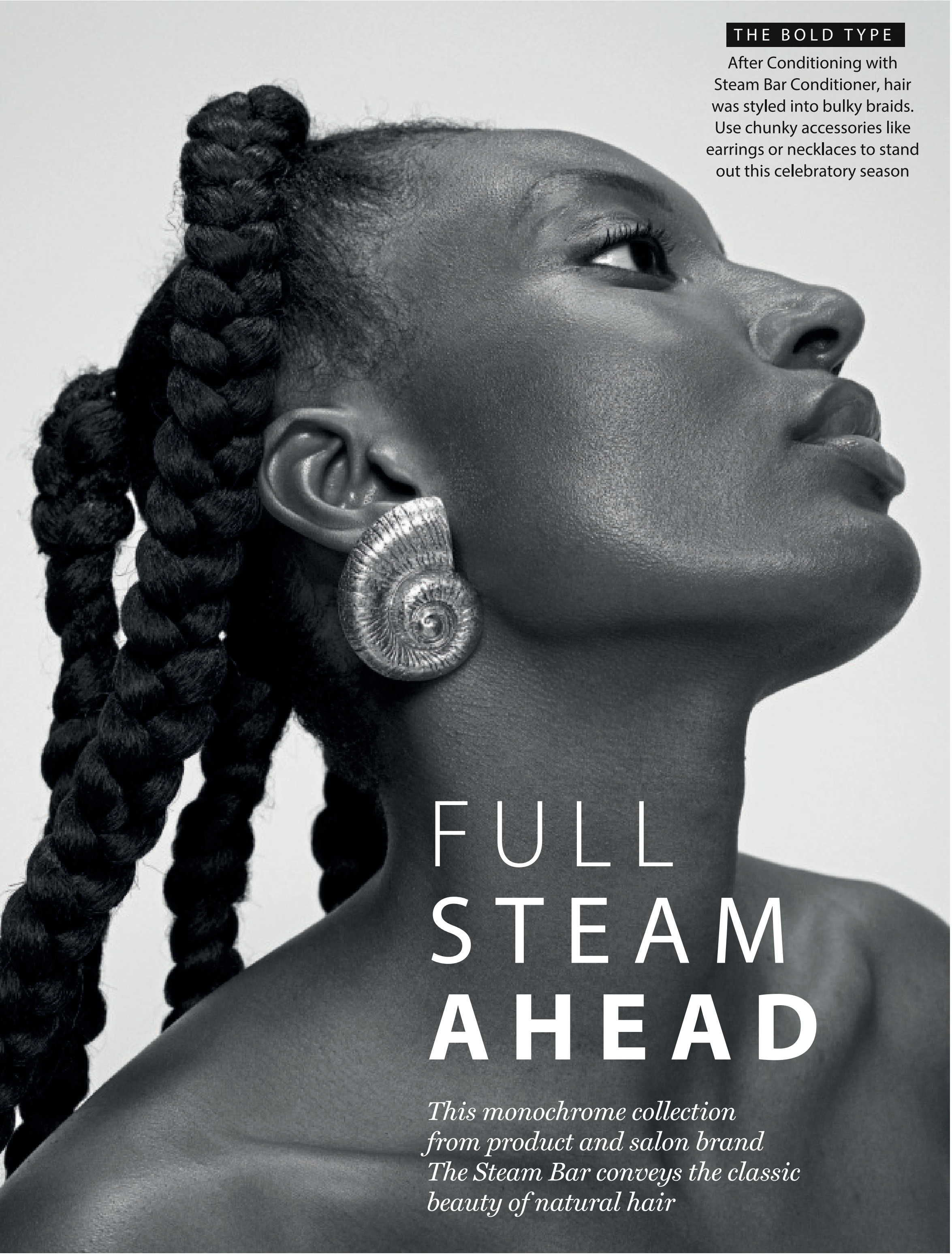
SHEDID & PARRISH
Shedid & Parrish product range

ELLA THOMAS
ELLA THOMAS

Shut It Down!

Get ready to 'Shut It Down' with the new collection of beauty essentials from *Love Island* star Ella Thomas, exclusive to Boots for the festive season. There are 10 products in the range, all priced under £25, making them the perfect Christmas gifts for any beauty lover. Check out the Body Mist & Lotion Duo (**£8/50ml**), a must-have mix of body lotion and body mist to help you feel your most confident, baddest self. The Make-up Bag Gift Set (**£25**) contains all your handbag essentials, including a lip gloss for the perfect pout.

FOR STOCKISTS SEE PAGE 74



FULL STEAM AHEAD

This monochrome collection from product and salon brand The Steam Bar conveys the classic beauty of natural hair

THE BOLD TYPE

After Conditioning with Steam Bar Conditioner, hair was styled into bulky braids. Use chunky accessories like earrings or necklaces to stand out this celebratory season

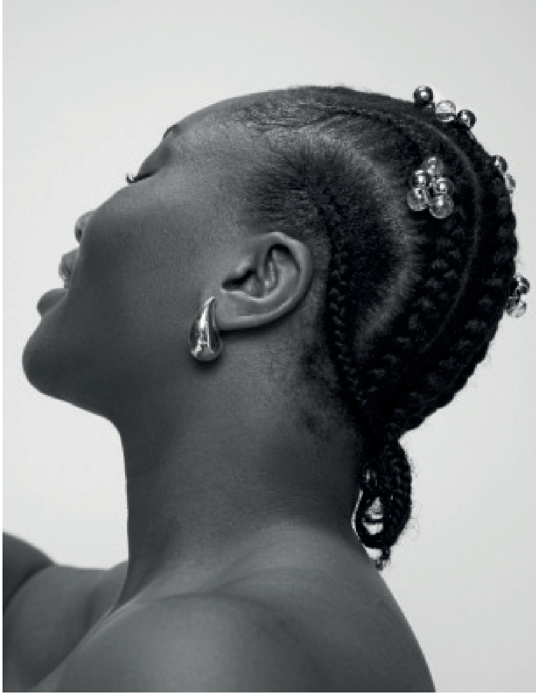
The Steam Bar is a groundbreaking salon and haircare brand. Its philosophy is to create a luxurious and inclusive space for Black hair, offering a top-tier standard of haircare services. Owner Judy Koloko has achieved this by opening pop-up salons in Selfridges, London, and Manchester. Healthy hair first starts with a nourished scalp.

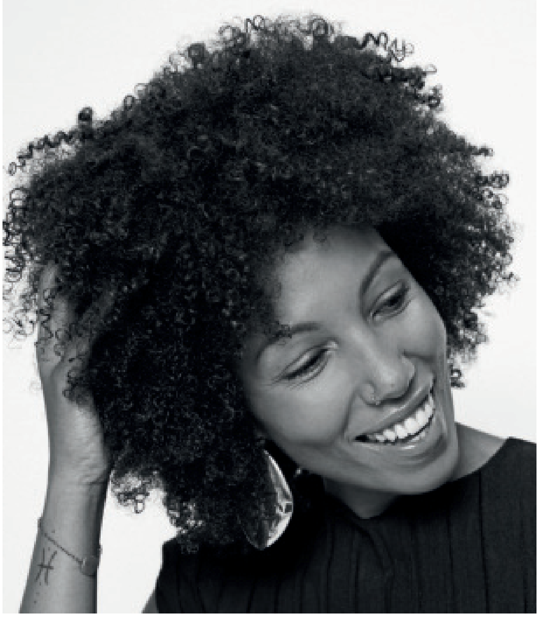
STRIPPED BACK

This short-shaved style was treated with the Steam Bar Scalp Saviour and highlights even with a sort crop, black beauty still shines through

BRAIDED BACK

Hair was first treated with the Steam Bar Scalp Serum, and the classic style demonstrates how even those with TWA's can braid their hair, paired with cute hair accessories.

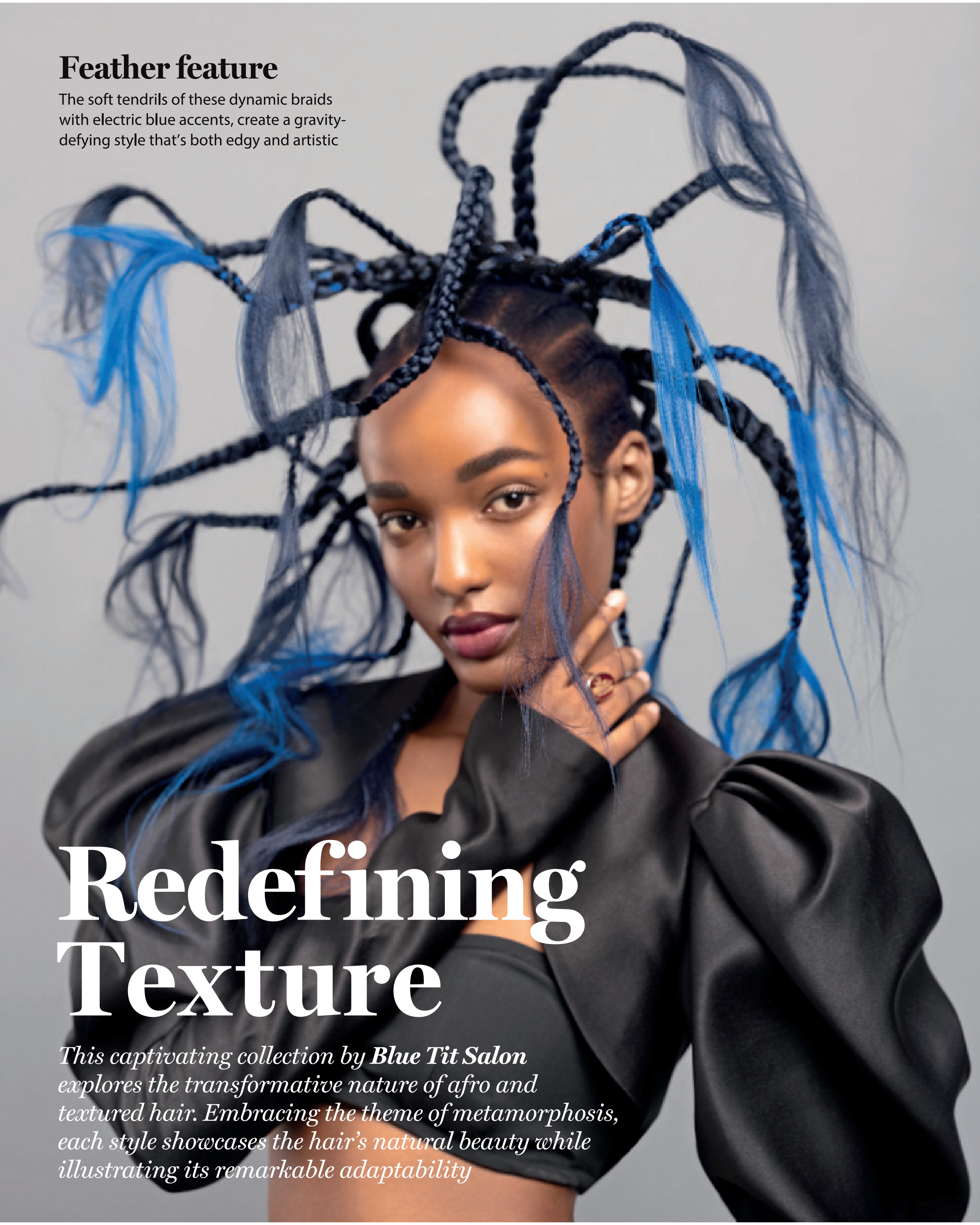




NATURAL 'FRO

Scalp Shampoo was used to cleanse this afro, which was styled into a chic, curly style. Paired with hoop earrings, this is a classy look for the Christmas work party

PHOTOGRAPHY BY MATT MONFREDI. HAIR BY DANIELLE IGOR. MAKEUP BY MICHELLE LEANDRA. PRODUCTS BY THE STEAM BAR. FOR STOCKISTS SEE PAGE 74

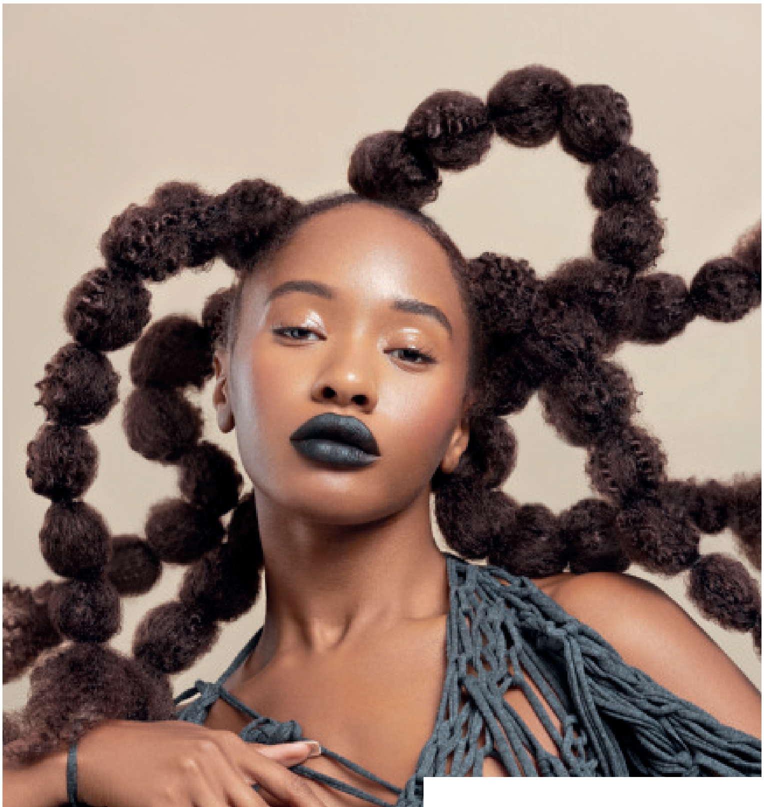


Feather feature

The soft tendrils of these dynamic braids with electric blue accents, create a gravity-defying style that's both edgy and artistic

Redefining Texture

*This captivating collection by **Blue Tit Salon** explores the transformative nature of afro and textured hair. Embracing the theme of metamorphosis, each style showcases the hair's natural beauty while illustrating its remarkable adaptability*

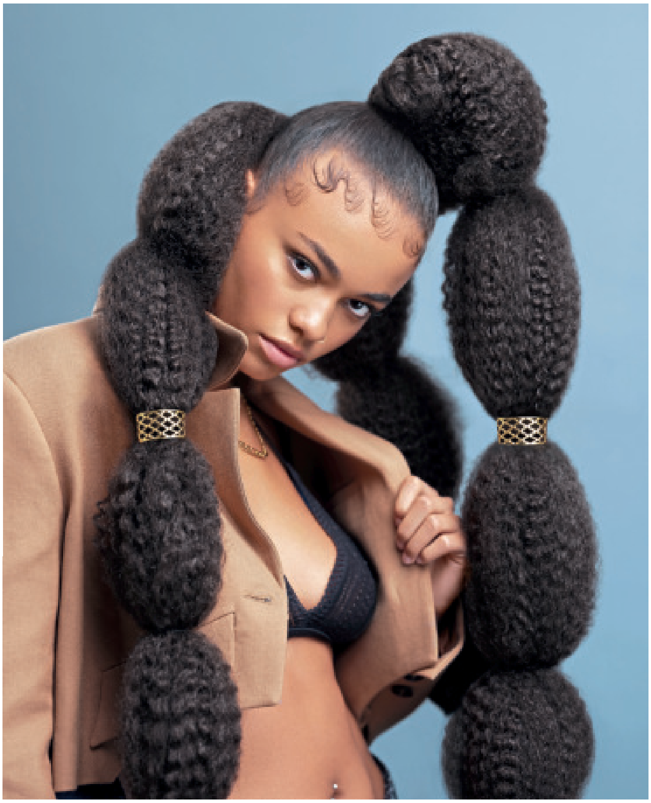


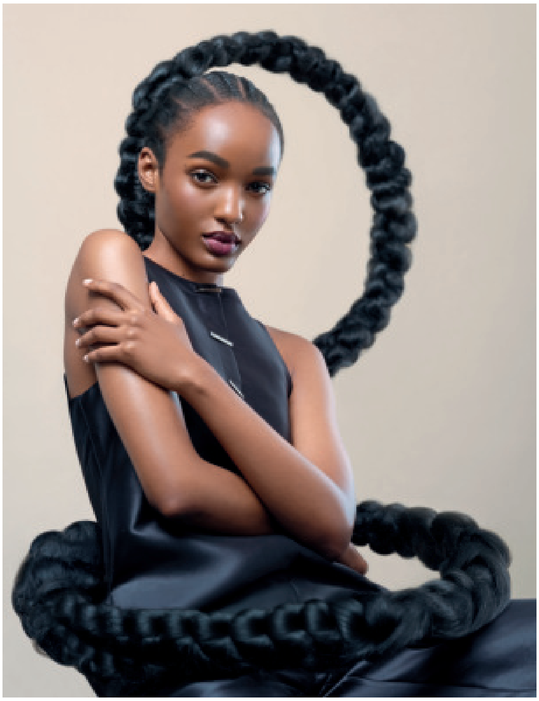
Sculptural spirals

Playful bubble braids are formed into twisted loops for this bold, textured style, combining artistic flair and natural beauty

Chunky bubbles

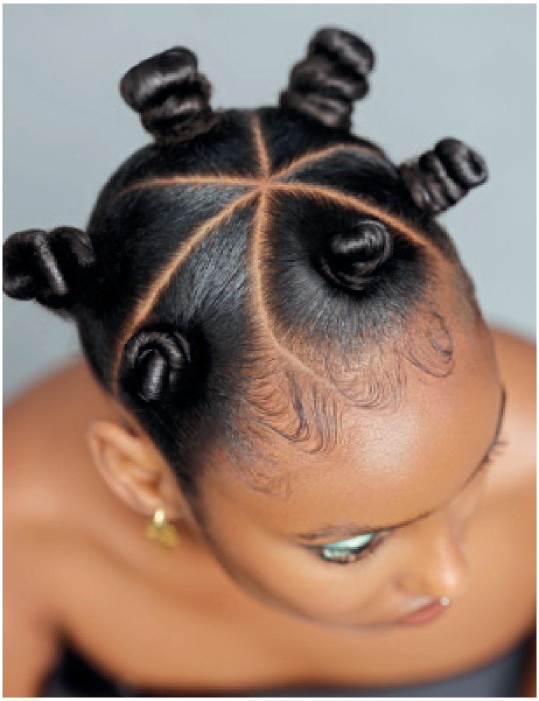
Voluminous bubble ponytail extensions are accented with gold cuffs to create a bold and regal look, blending structure with natural texture





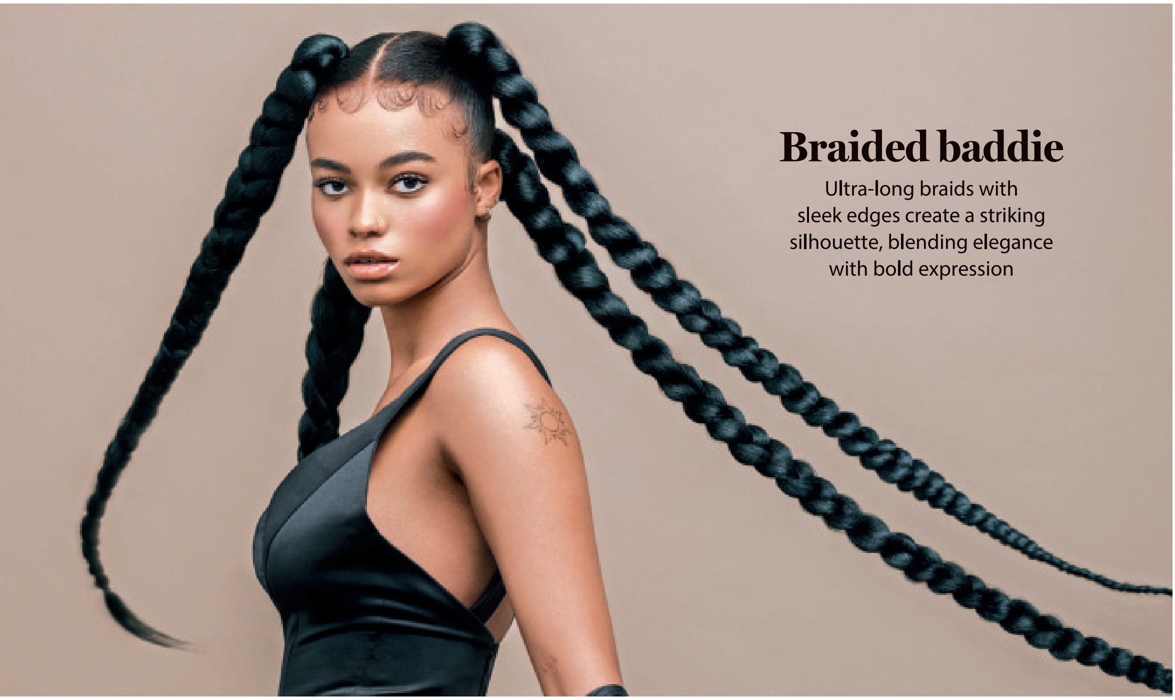
Snake trail

Bold circular braids form a striking halo effect, that coil around the body, blending traditional technique with avant-garde design



Geometric precision

Sleek Bantu knots are arranged in star-patterned sections, combining cultural style with modern artistry



Braided baddie

Ultra-long braids with sleek edges create a striking silhouette, blending elegance with bold expression

PHOTOGRAPHY BY STEFAN FOSTER (@STFNDOCS) | ASSISTED BY KUSH (@KSHRN_) | HAIR BY MICHAEL KENT (@MICHAELKENT_HAIRDRESSING) AT BLUE TIT BRIXTON | ASSISTED BY KATIE HUGHES (@ITOUCHHAIR) | MAKE-UP BY MARY JANE GOTIDOC (@MARYJANEGOTIDOC) | MODELS: KENTHA (@KENTHAKIREZI_) | EVE (@EVEVINCEODOZI) | BRIA RENEE (@BRIARENEEE) | ADAR (@ADARAALIYAH)

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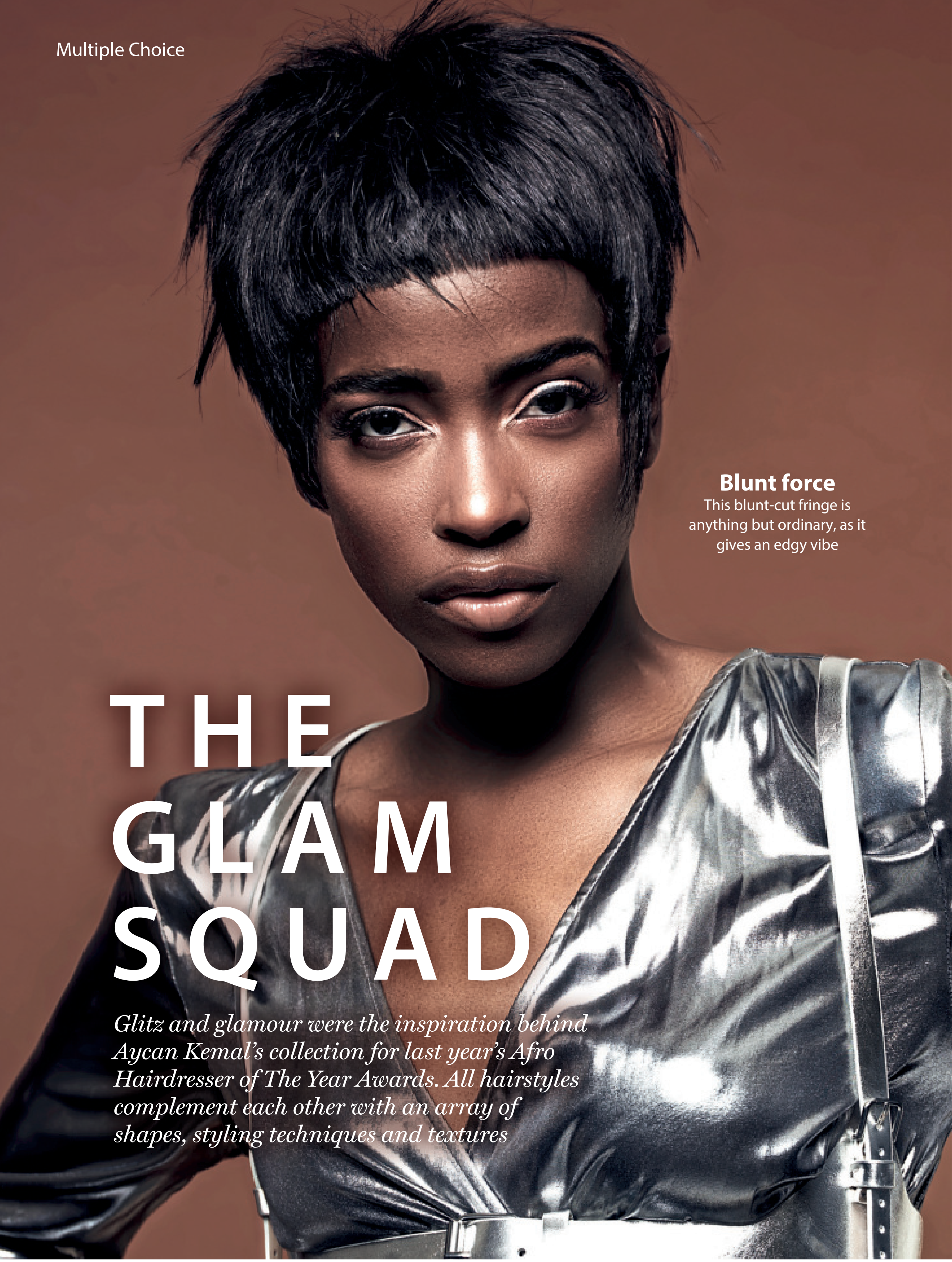
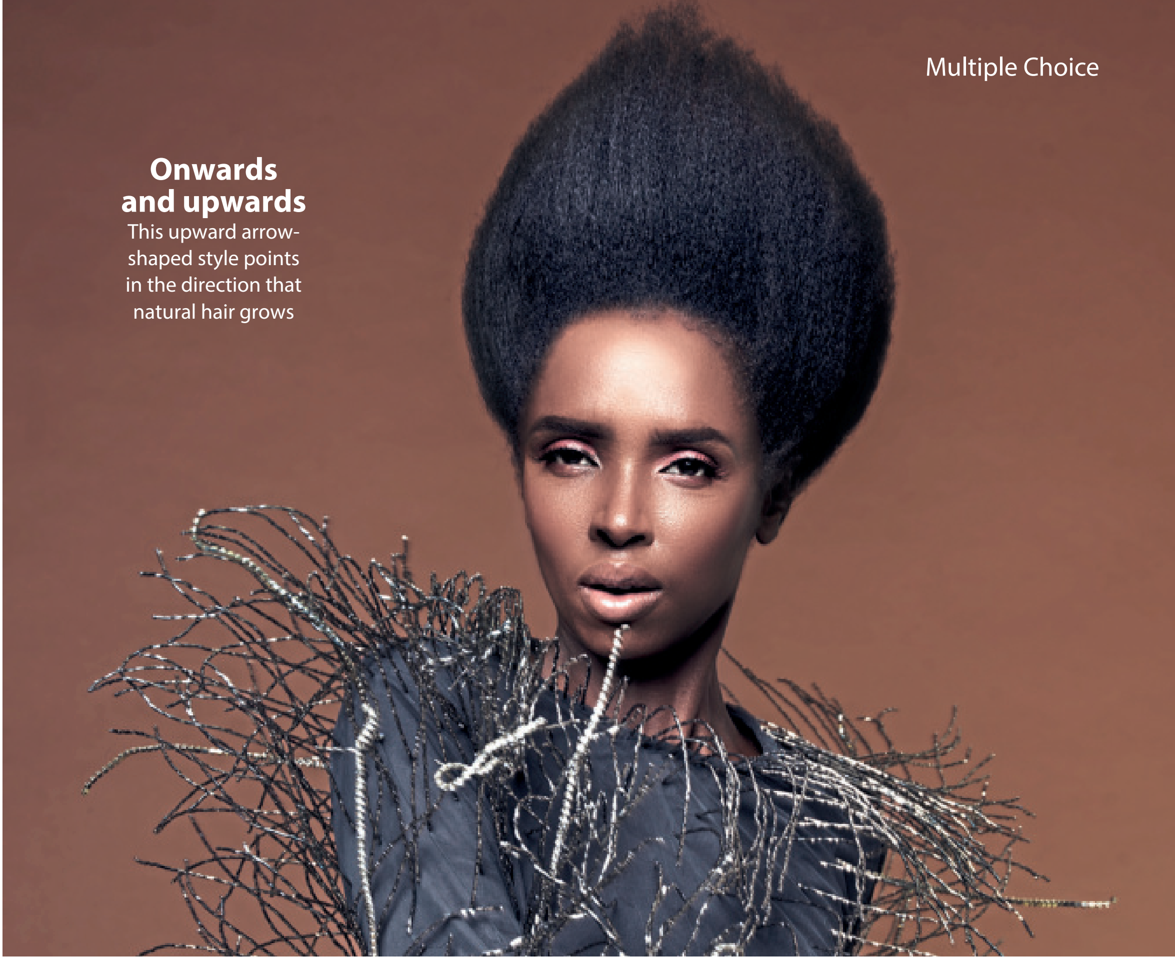


Blunt force
This blunt-cut fringe is anything but ordinary, as it gives an edgy vibe

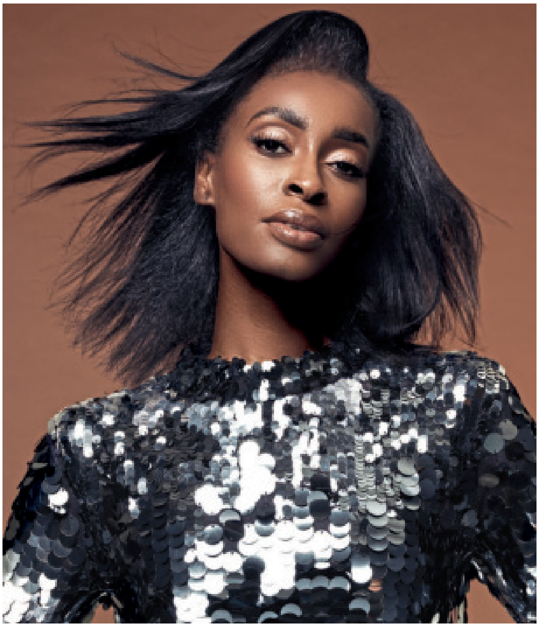
THE GLAM SQUAD

Glitz and glamour were the inspiration behind Aycan Kemal's collection for last year's Afro Hairdresser of The Year Awards. All hairstyles complement each other with an array of shapes, styling techniques and textures



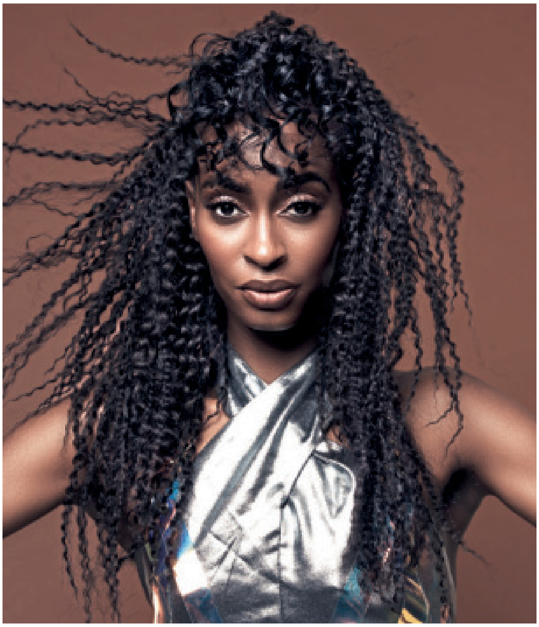
Onwards and upwards

This upward arrow-shaped style points in the direction that natural hair grows



Mind blown

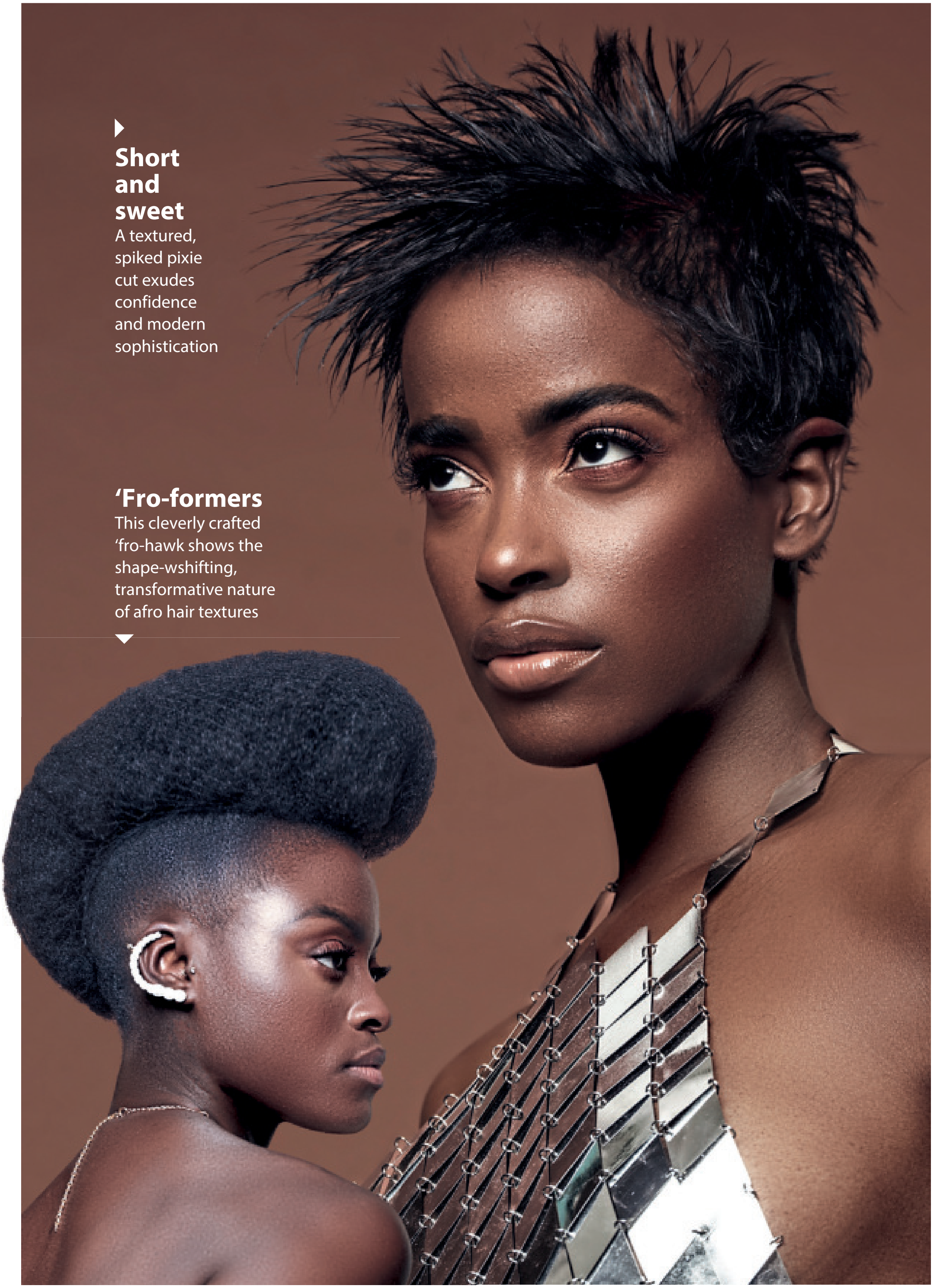
Textured layers are blown out with a sleek side parting to create a dynamic, voluminous look



Spring to the occasion

Spring curled extensions are added to the model's own hair to create length and movement

➔



Short and sweet

A textured, spiked pixie cut exudes confidence and modern sophistication

‘Fro-formers

This cleverly crafted ‘fro-hawk shows the shape-wshifting, transformative nature of afro hair textures

PHOTOGRAPHY BY DESMOND MURRAY. HAIR BY AYCAN KEMAL AT NEW YORK HAIR DESIGN, 2 LANGHAM PARADE, LANGHAM ROAD, LONDON N15 3ND. TEL: 020 8888 3397. MAKEUP BY NIKKI BASSY. STYLING BY CEE CEE O’NEAL

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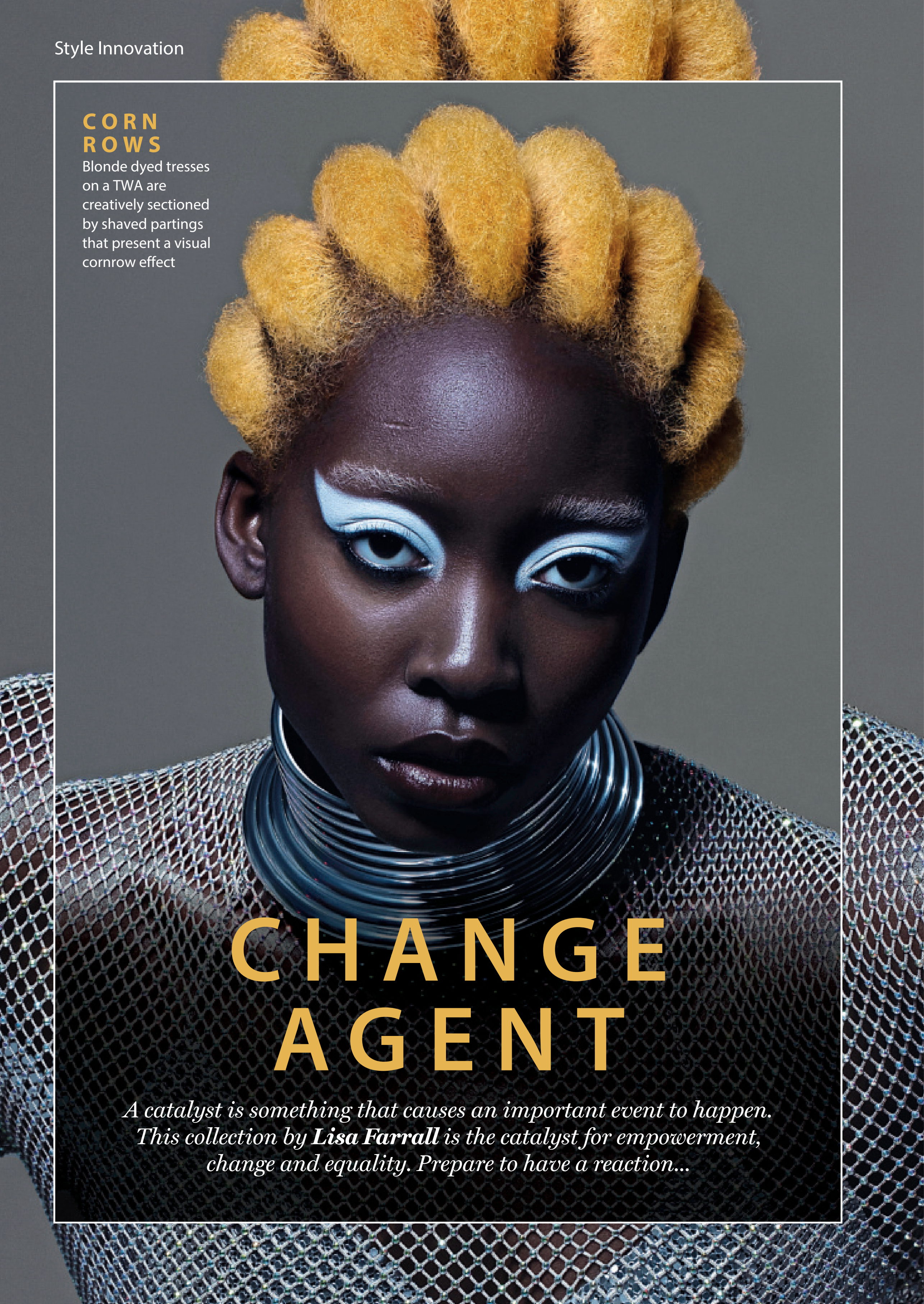
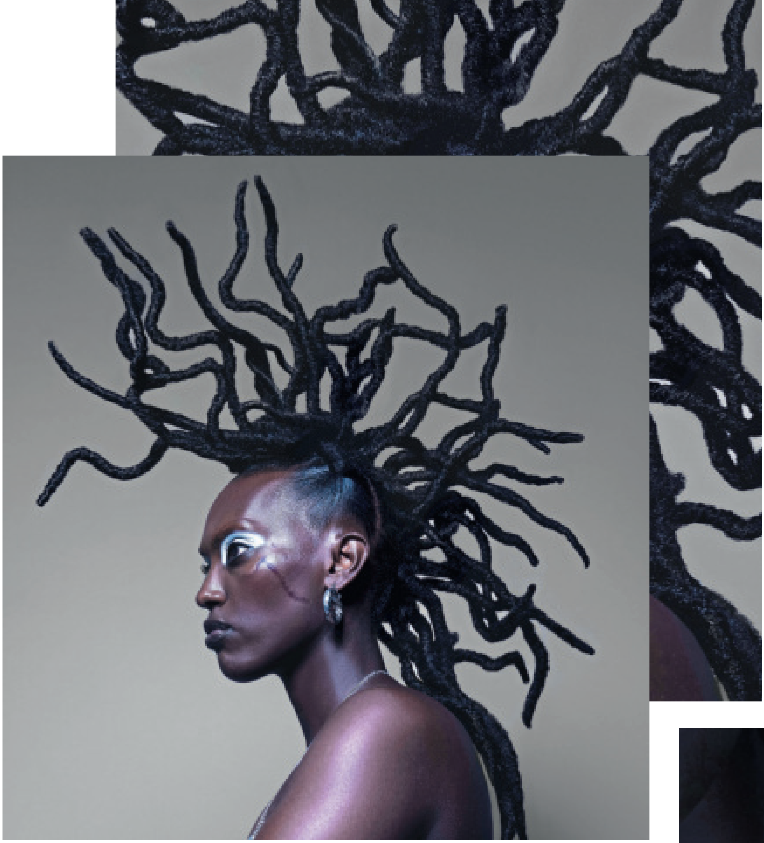


CORN ROWS

Blonde dyed tresses on a TWA are creatively sectioned by shaved partings that present a visual cornrow effect

CHANGE AGENT

*A catalyst is something that causes an important event to happen. This collection by **Lisa Farrall** is the catalyst for empowerment, change and equality. Prepare to have a reaction...*

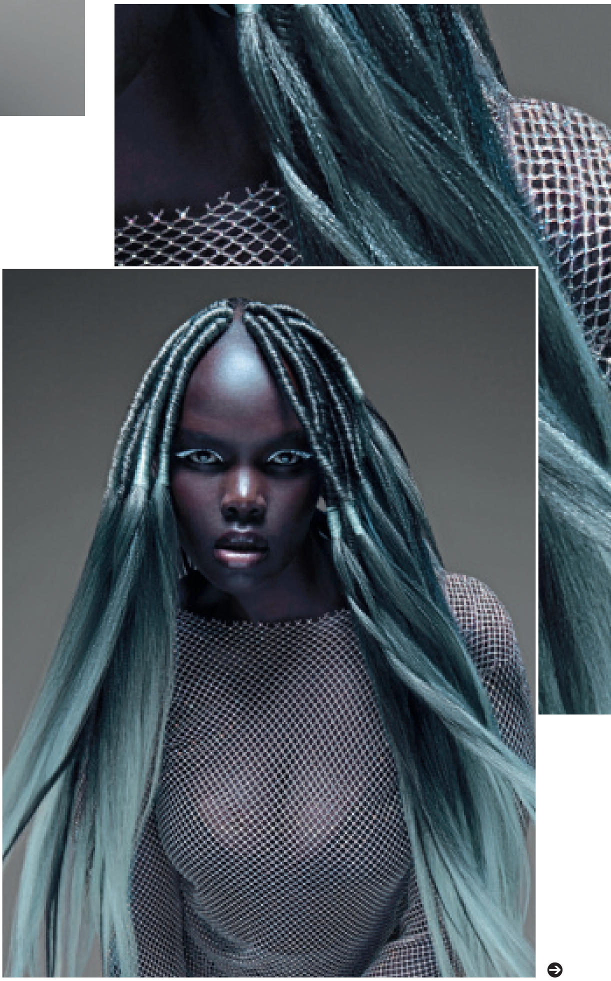


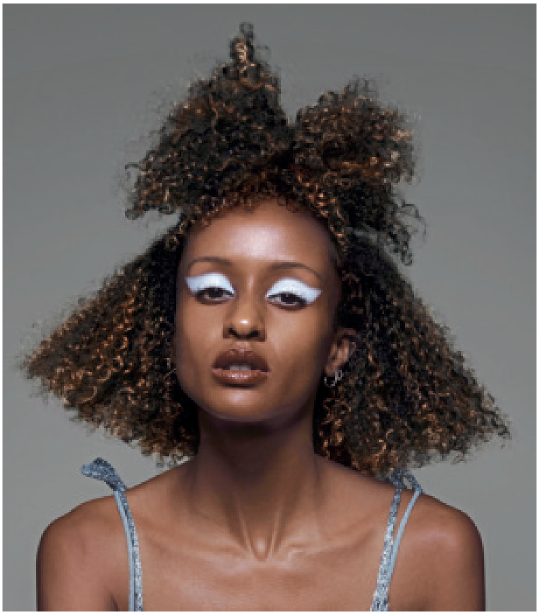
PICK N DROP ▼

A classic pick-n-drop style blended with blue and black highlights gives off an edgy style

LOCCED-OUT ▲

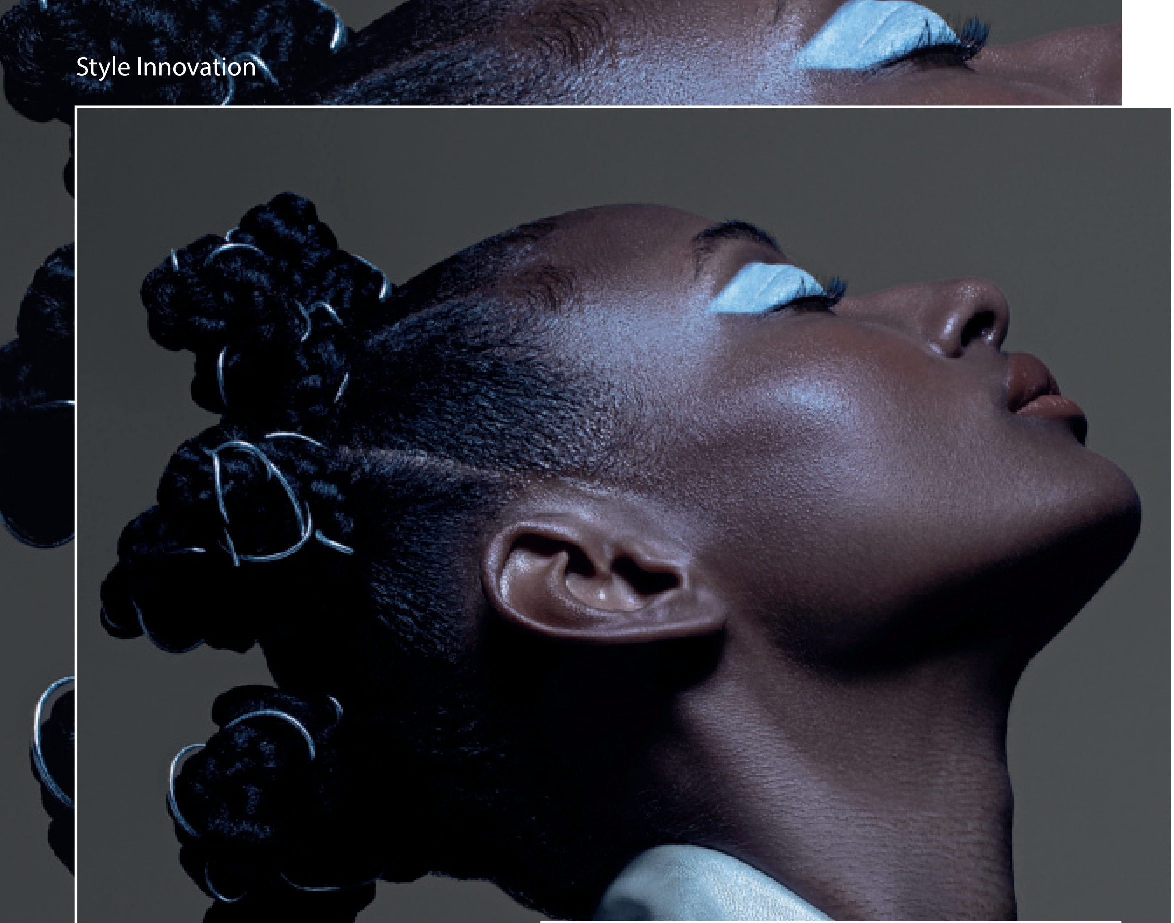
A loc-formed mo-hawk outwardly stretches to create an electrical effect and further displays the versatility of locs





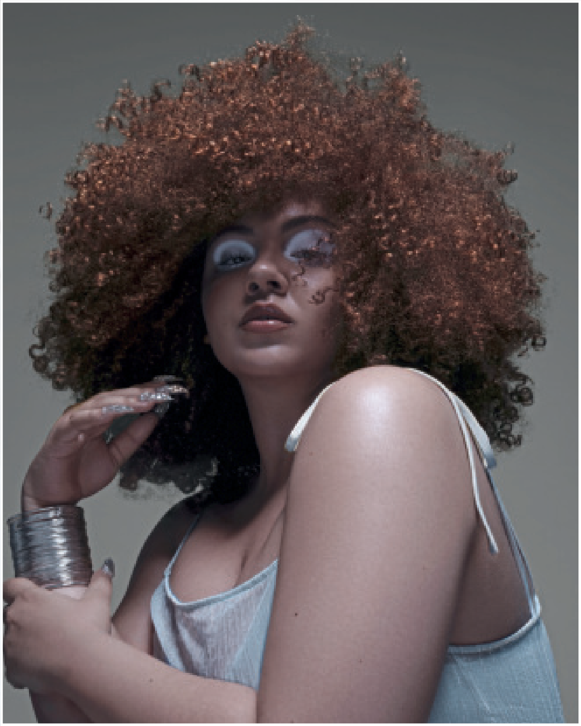
TRI-THIS-ANGLE ▲

A top-knot paired with a triangular leave-out for the bottom half of the hair creates triangular shapes in both sections



KNOT-SO-ORDINARY

Sparkly silver threads are weaved throughout Bantu knots, further emphasising the tantalising technique of the style



'FRO FREELY

Let your hair down by letting your big bold afro flow freely

PHOTOGRAPHY BY CONDRY CALVIN MLILO. HAIR BY LISA FARRALL.
MAKE-UP BY LAUREN KAY. STYLING BY KATHERINE BUSBY

SPELL beauty

Gifts for Hurrr

the feme collection
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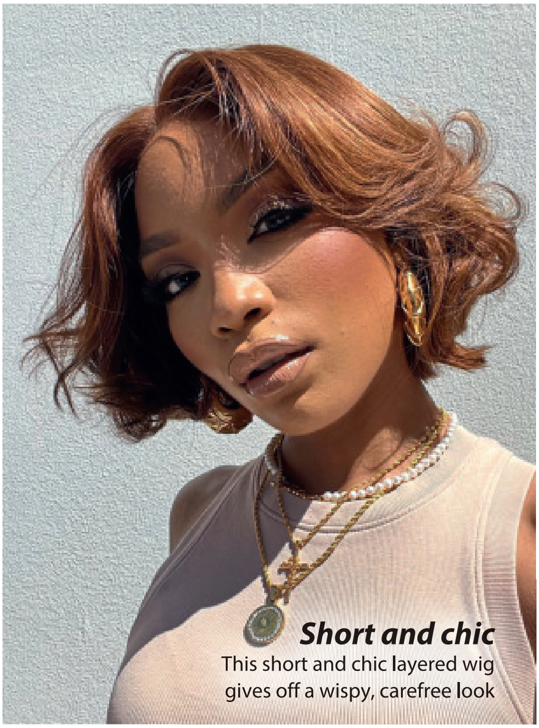
Brown Sugar

*Embrace winter with these **Hairvivi** wigs serving brunette looks, which are perfect for the season*

The cooler months are known for more neutral, darker colour trends, and what better way to embrace this than with your hairstyles? Wig company Hairvivi uses hair dye with natural, organic ingredients and plant-based dyes. This method is less harsh than conventional dyes, so you can rest assured that these seasonal-toned tresses are achieved via safe and sustainable methods. Here is a selection of brunette-themed wigs to inspire you this season.

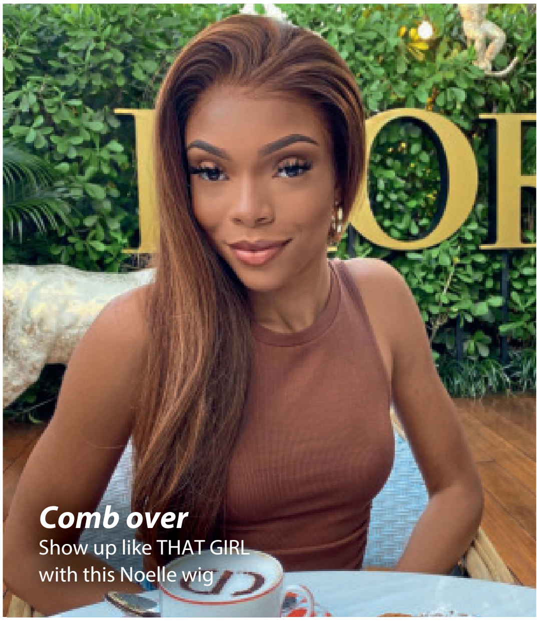


Short and chic

This short and chic layered wig gives off a wispy, carefree look

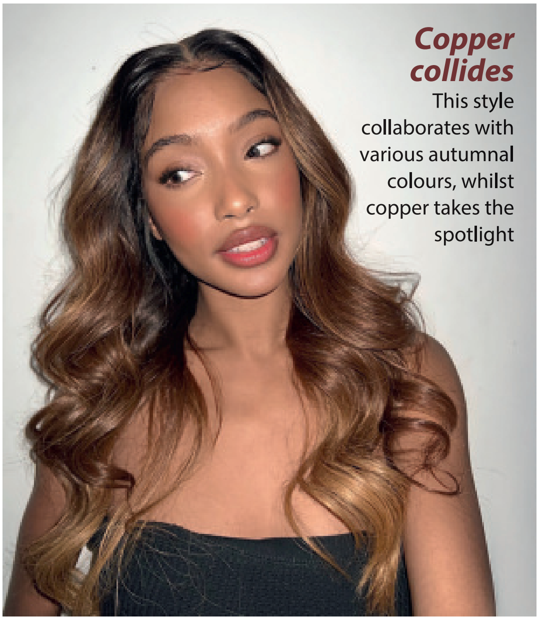
Pretty Penny

Stand out like the IT Girl that you are with these copper-brown coloured wigs.



Comb over

Show up like THAT GIRL with this Noelle wig



Copper collides

This style collaborates with various autumnal colours, whilst copper takes the spotlight

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Coconut oil deeply moisturizes and conditions hair, preventing dryness and adding shine. It strengthens hair and promotes growth by nourishing the scalp. Its antifungal properties help combat dandruff and soothe scalp irritation

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Shea butter deeply moisturizes and softens hair, reducing dryness and preventing breakage. It adds shine, strengthens hair, and helps protect against damage

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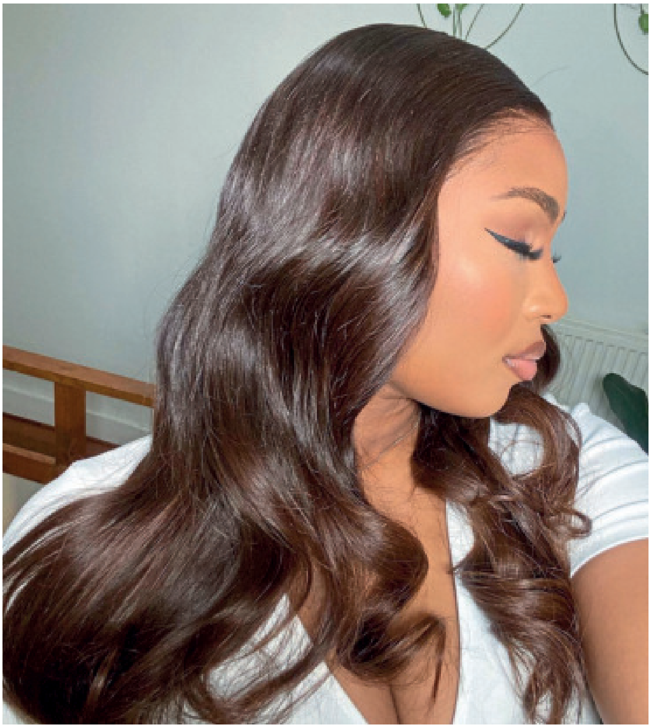


Body wave

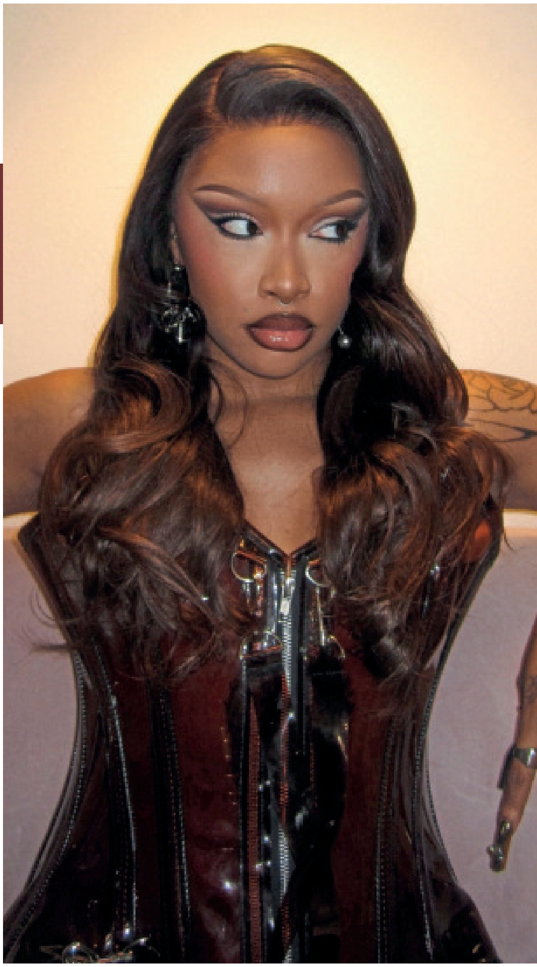
Decorated with waves from the middle to end of the tresses, this style screams classy and is be paired with a similarly dark lipstick

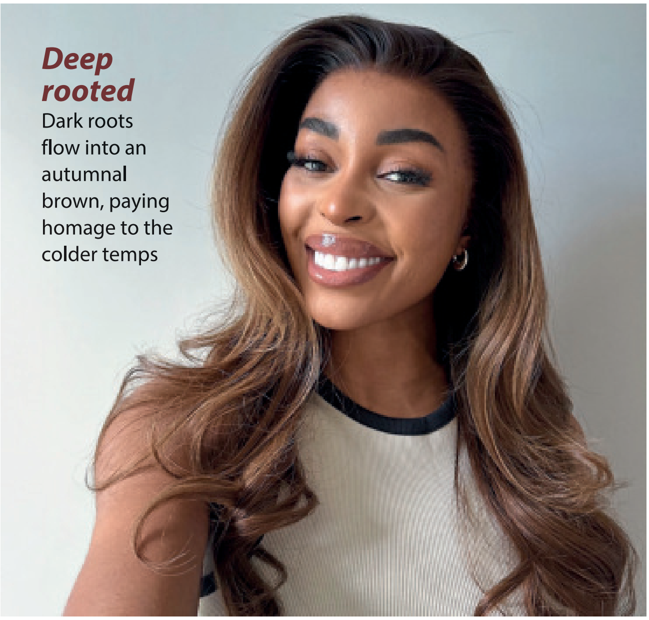
Daringly dark

Join the dark side with these deep brunette styles

Side eye

Embody a side parting to create this sassy look





Deep rooted

Dark roots flow into an autumnal brown, paying homage to the colder temps

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Argan oil nourishes and hydrates hair, adding shine and reducing frizz. It strengthens strands and is great for all hair

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Coconut oil nourishes, strengthens, and hydrates hair, reducing frizz and breakage for smooth, shiny strands

OLIVE
Olive oil nourishes and moisturizes hair, adds shine, reduces frizz, and strengthens strands for healthier hair

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WISE BUYS

WHAT'S NEW

The latest scalp, haircare and styling products for curly, coily and textured hair

BRAIDED CURLS

Elevate your braided looks with Braid-It Human Hair by Ruka (**£125 per bundle**). It's made from the highest-grade virgin human hair for a promised tangle-free install. There are two curl textures currently available: Body Wave (loose, tousled beach wave) in Natural Black, Caramel Brown Mix and Honey Blonde Mix; and Deep Curl (voluminous spiral curls) in Natural Black. Each bundle is 20 inches long and can be reused around 10 times with proper care and maintenance.

COILS & CURLS TREATMENT

MASKED AGENDA

Maria Nila Coils & Curls Finishing Treatment Masque (**£28/250ml**) is fully loaded with aloe vera, shea butter, avocado oil and rosehip oil to infuse moisture, definition and lustre into curly, coily and textured hair. It's paired with jojoba oil, hibiscus extract and vitamin E to prevent breakage and to strengthen the hair. We also love the fresh, fruity scent with notes of apricot and maracuja.

Forever Scalp Care Brush

Altesse Studio Petite Repair Shine Brush for Thick or Curly Hair (**£210**) distributes your natural hair oils from the roots to the tips, while the varied bristle lengths stimulate your scalp to promote hair regrowth. The brush has been designed for thick or curly hair for more effective controlled brushing pressure and adaption to the contour of your scalp. Made with an elegant olive wood handle, the highest quality 100% boar bristles and complete with a case for luxury and longevity – this brush is a keeper.

BOUCLÈME
curls redefined
super hold styler

Budge-Proof Curls

Bouclème Super Hold Styler (**£22/300ml**) is getting a makeover to mark their 10th birthday with a limited edition designed bottle. Treat curls to a lightweight gel formula packed with nourishing ingredients like aloe vera and argan oil for bouncy, shiny hair; Pro-vitamin B5 for unparalleled curl control and definition; and sugarcane extract for long-lasting hold without the crunch.

Travel & Go

Fenty Hair the Mini Maintenance Crew Universal Start'r Kit (**£49**) is a great travel-friendly set. It comes with four mini products, including Rich One Moisture Repair Shampoo (90ml) for a luxury cleanse, Richer One Moisture Repair Deep Conditioner (100ml) to restore elasticity, The Comeback Kid (60ml), a bond-building repair treatment with extra conditioning punch and The Protective Type (90ml) for heat style protection.

Split End Rescue

Quickly rescue your split ends with BondiBoost Rapid Repair Bond Builder+ Shampoo (**£23/300ml**), then apply the Leave-In Hair Mask (**£29/250ml**) to wet hair and add the Finishing Oil (**£29/100ml**) to seal split ends, heat protection and shine. The Bond Builder+ range features restorative ingredients such as Australian aloe vera, soy protein, ginseng extract, guar and Australian Queensland nut (aka macadamia nut). There is also a Bond Builder+ Hair Rinse Out Mask (**£29/250ml**) for an ultra-deep conditioning treatment and a Bond Builder+ Conditioner (**£23/300ml**).

Absolut Repair Molecular
L'ORÉAL PROFESSIONNEL
SERIE EXPERT
250 ml 8.5 FL.OZ.

Unmasked Strength

L'Oréal Professionnel Absolut Repair Molecular Rinse Off Mask (**£30/250ml**) is the newest addition to the Absolut Repair Molecular family. Formulated with peptide bonders and five amino acids for bounce back hair, more smoothness, less breakage and looks thicker. Apply generously to damp hair, comb through to distribute evenly, leave in for a minimum of five minutes and rinse. Suitable for all hair.

OMG OIL!

Revive your hair in this harsh weather with the REHAB Dose 1.2 Curly Hair Oil (**£26/30 capsules**), their richest formula contains a blend of eight oils, including avocado, sunflower, castor and argan oils, plus vitamin E and shea butter. Made for curly, coily and textured hair to deeply nourish, calm frizz, define curls and seal in moisture. Each capsule is biodegradable, dissolvable in hot water when empty, 100% vegan and cruelty free.

REHAB.
DOSE 1.2
CURLY HAIR OIL

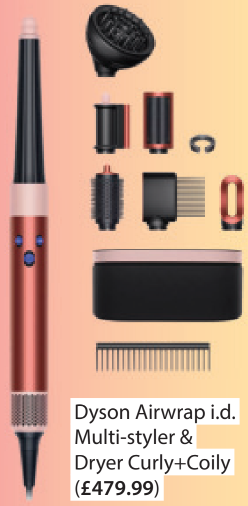
GROW DROPS

Improve thinning hair with CÉCRED Restoring Hair & Edge Drops (**£53/50ml**), suitable for all hair types and hairstyles, including braids, extensions, wigs and weaves. Every drop directly to your scalp promises to deliver five growth factor peptides for supporting hair retention and increasing hair density. It's formulated with bioactive keratin ferment, biotin, rose and ginger without harmful silicones, SLS/SLES, phthalates or parabens. We love the signature oud fragrance and easy pipette application. Use daily.

CÉCRED
RESTORING HAIR & EDGE DROPS
GOUTTES RÉPARATRICES CHEVEUX ET CUIR CHEVELU
50 ML 1.7 FL OZ

3 OF THE BEST

'Tis the season to upgrade your styling regime with the best tools available

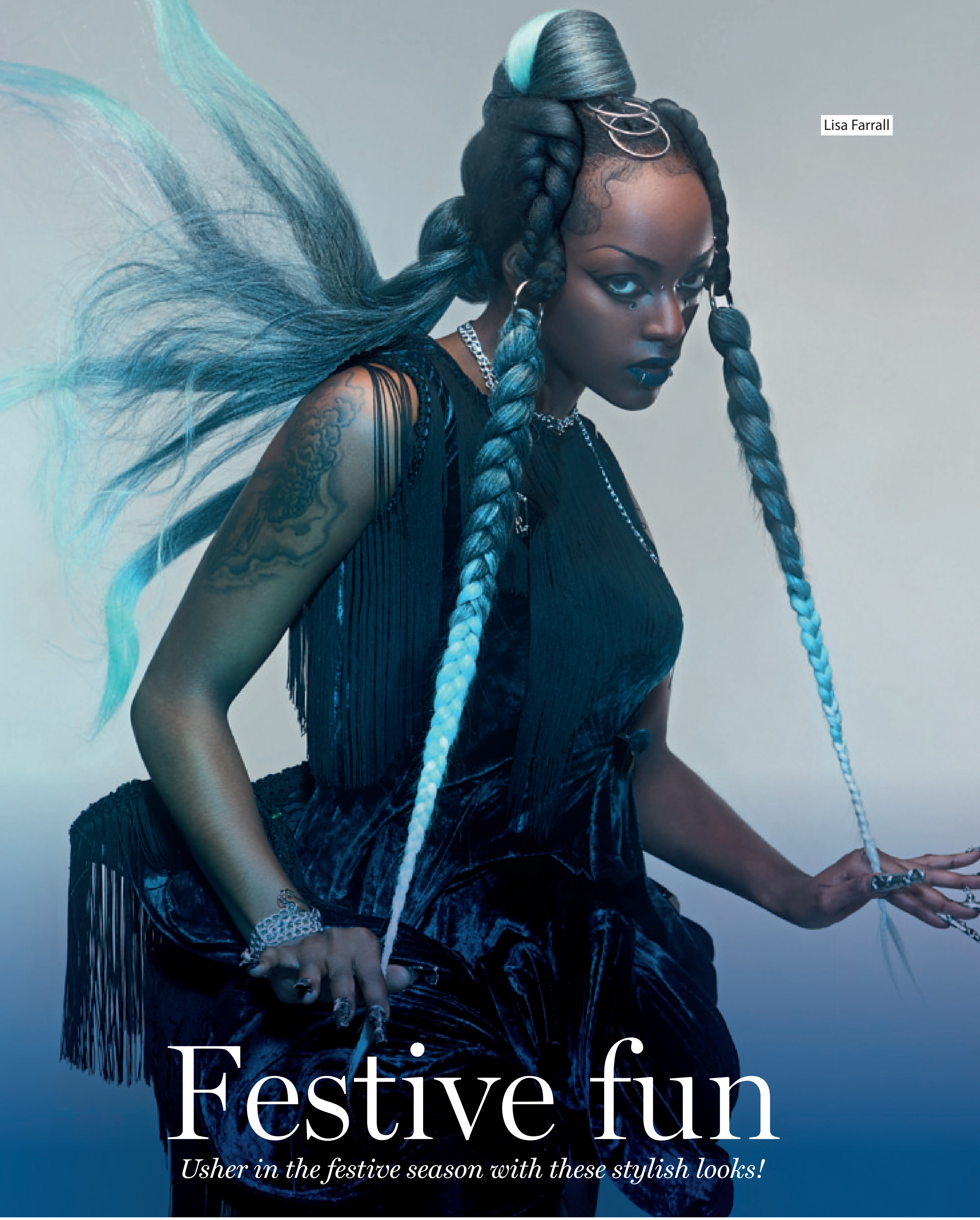


Dyson Airwrap i.d. Multi-styler & Dryer Curly+Coily (**£479.99**)

BaByliss Super-X Metal Series Stubble Trimmer (**£120**)

CLOUD NINE Starlight Collection Wide Iron (**£239**)

FOR STOCKISTS SEE PAGE 74



Lisa Farrall

Festive fun

Usher in the festive season with these stylish looks!

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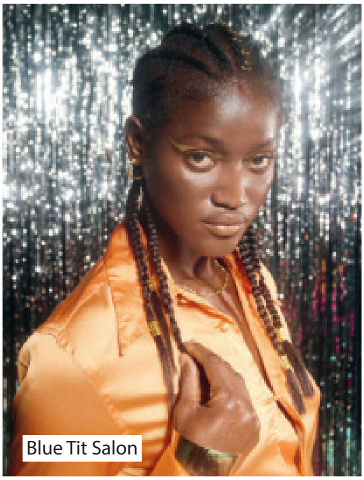
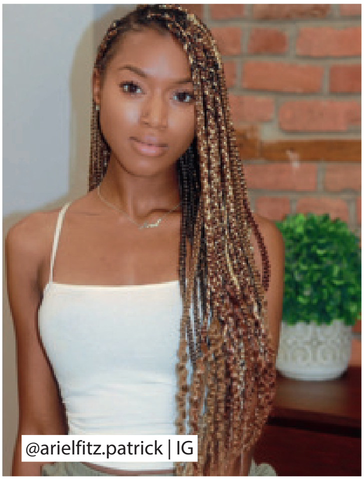
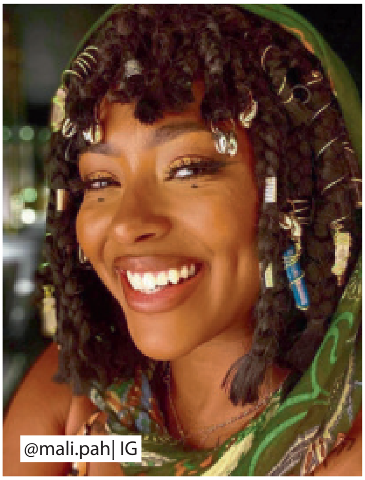
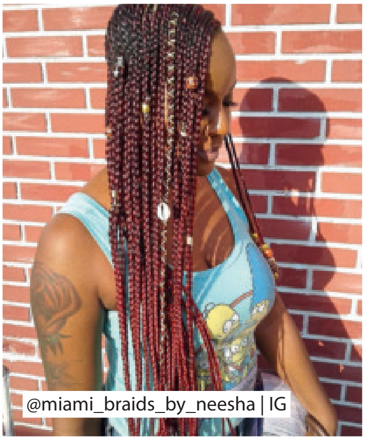

Blue Tit Salon


@arielfitz.patrick | IG


@mali.pah| IG

Festive braids

Use hair accessories to weave in festive colours throughout your holiday braids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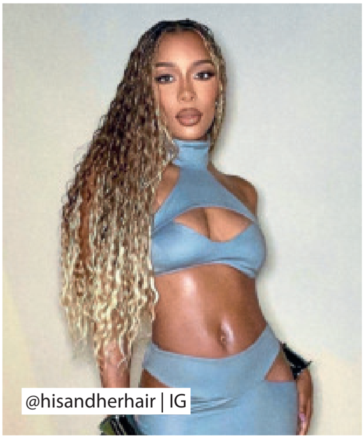
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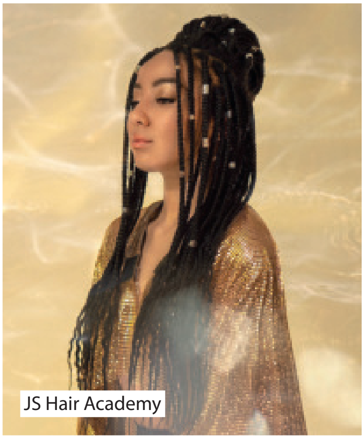
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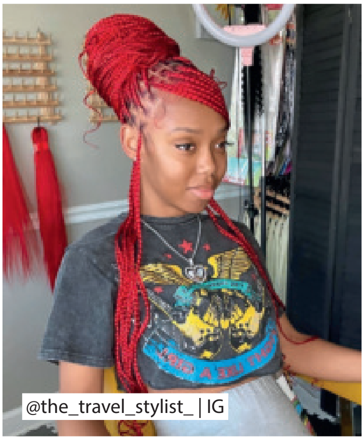
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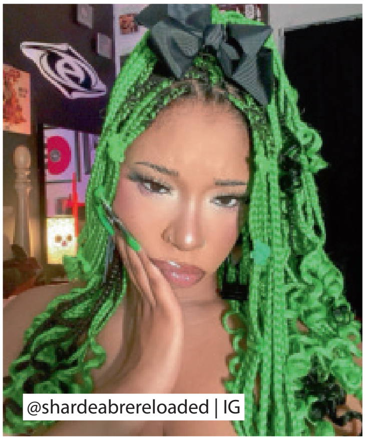
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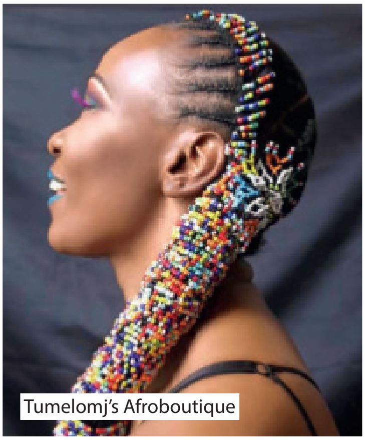
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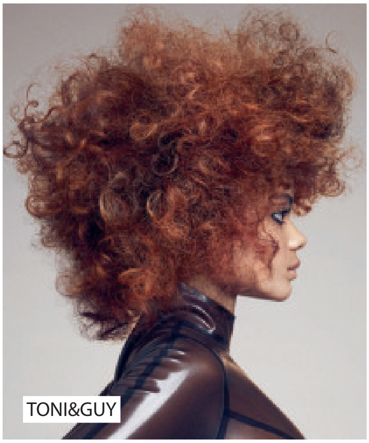
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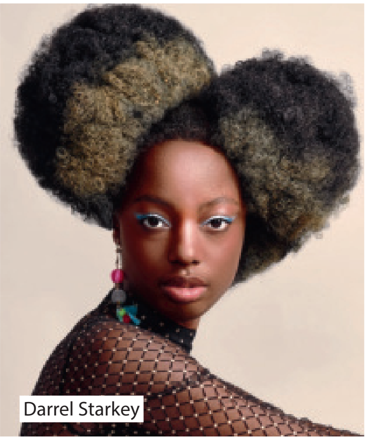
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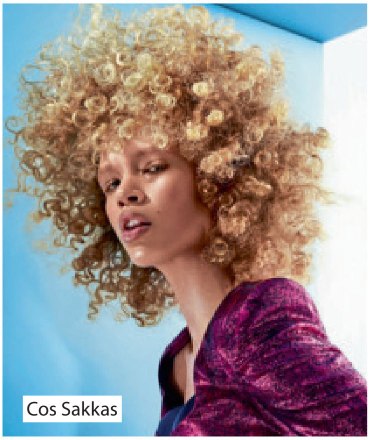
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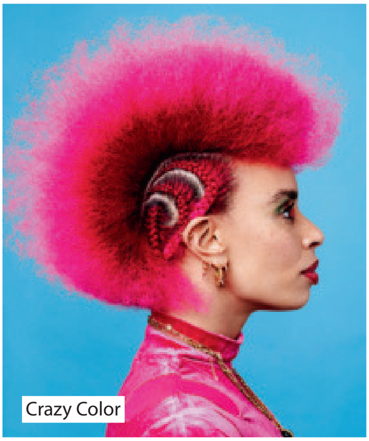
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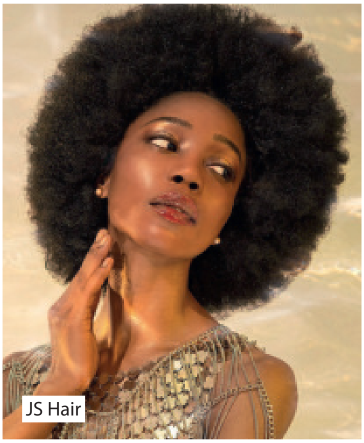
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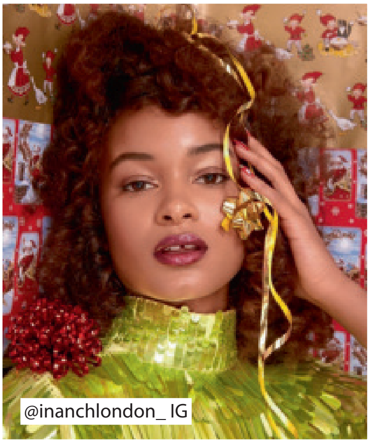
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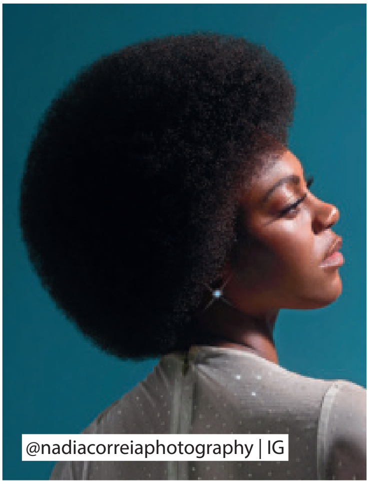
Festive ‘Fros

Show off your stunning texture this Christmas with these bold and beautiful afro inspirations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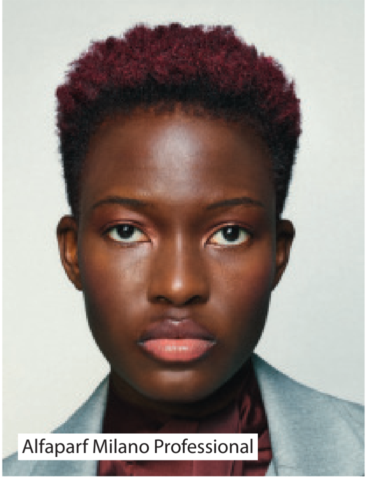
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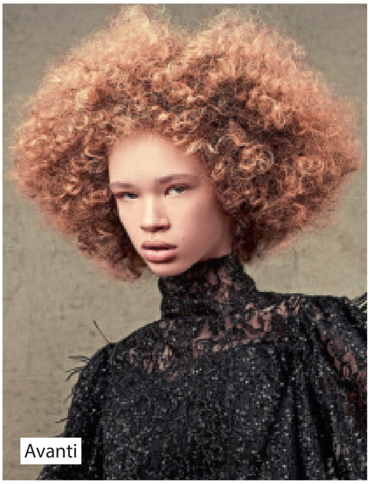
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Bad Apple Art Team

Yummy Extensions

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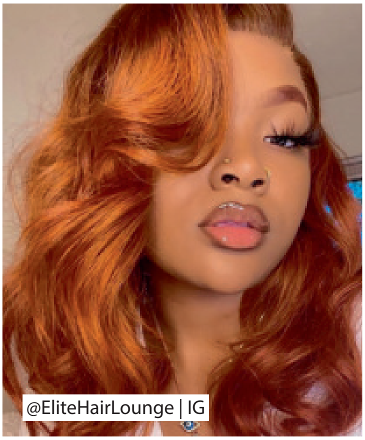
Holiday Waves

Time to bring those sultry waves to the party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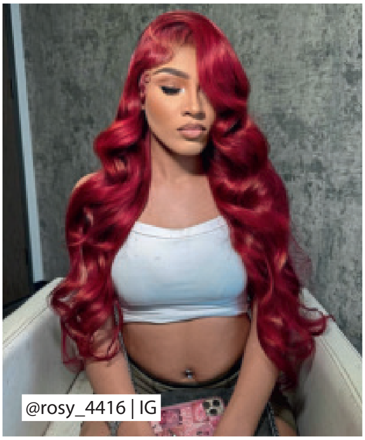
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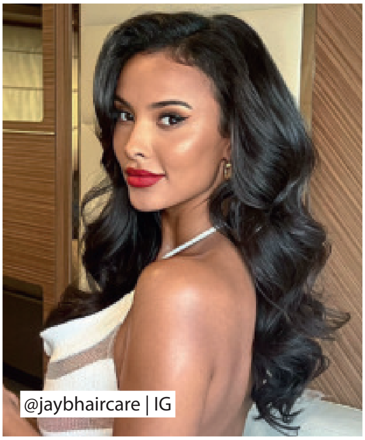
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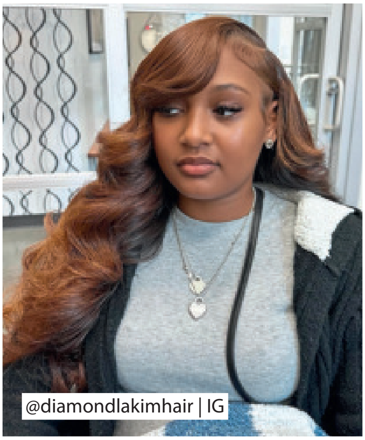
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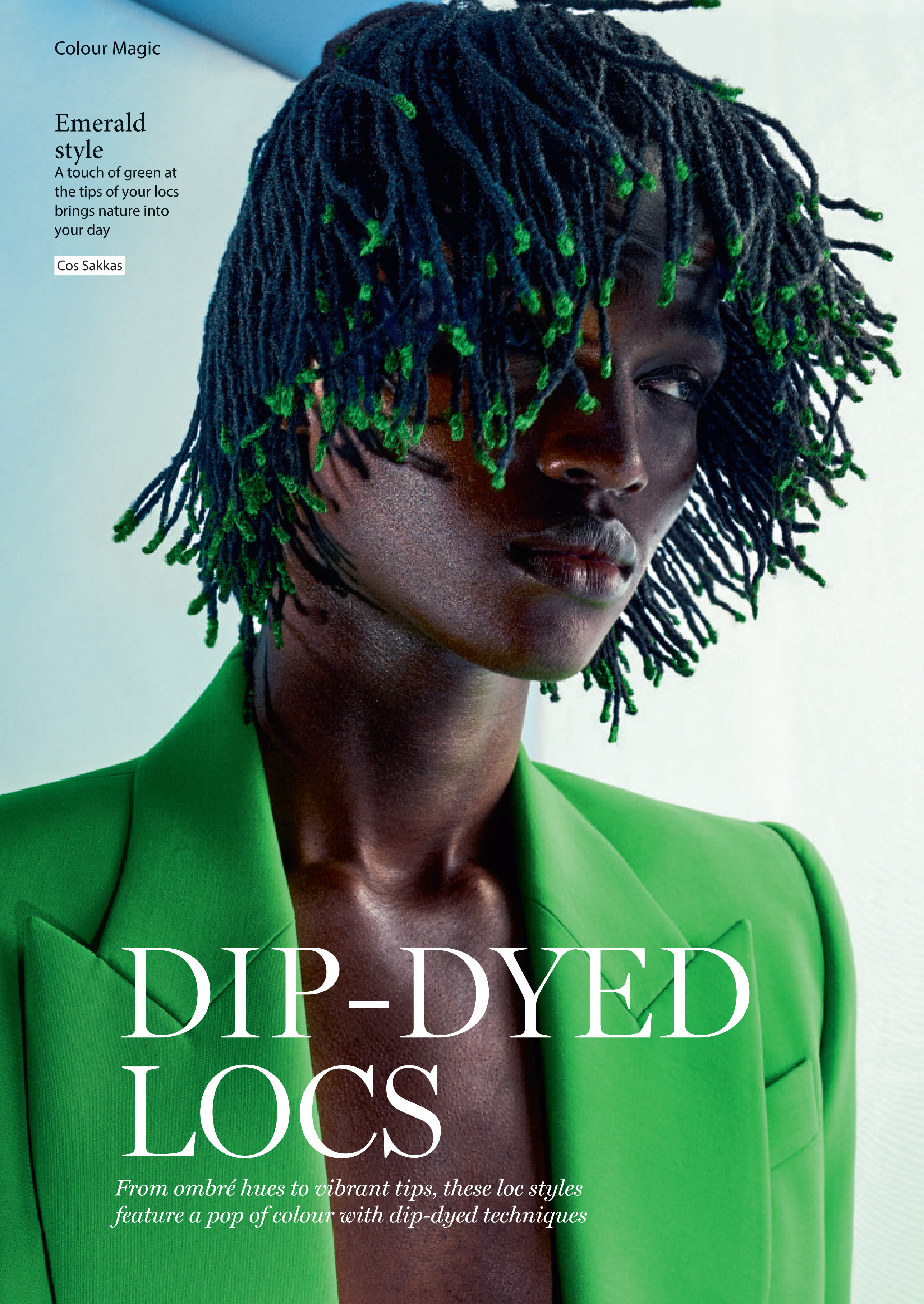
DIP-DYED LOCS

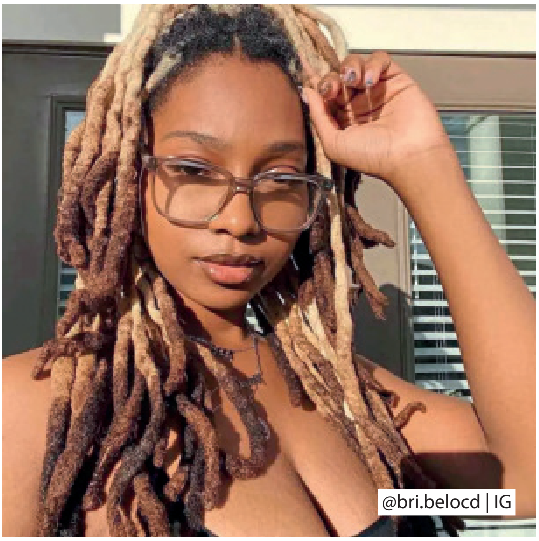
From ombré hues to vibrant tips, these loc styles feature a pop of colour with dip-dyed techniques



Emerald style

A touch of green at the tips of your locs brings nature into your day

Cos Sakkas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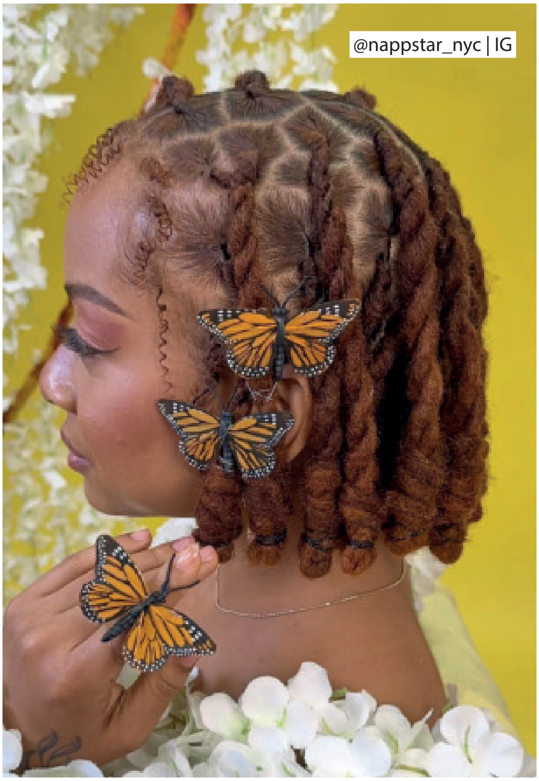
Brown sugar

These warm ombré tones flawlessly complement darker complexions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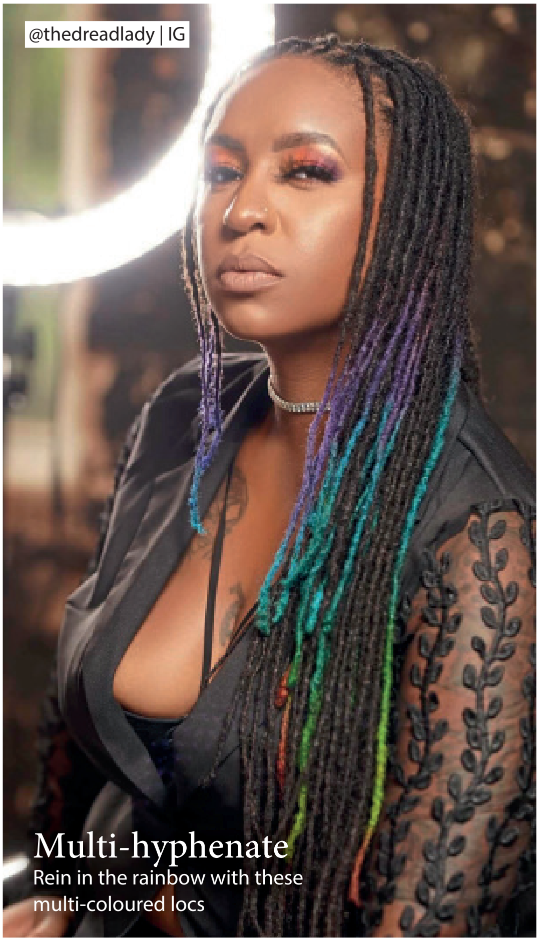
Butterfly effect

Incorporate stunning accessories like butterfly hair clips in this loc nut style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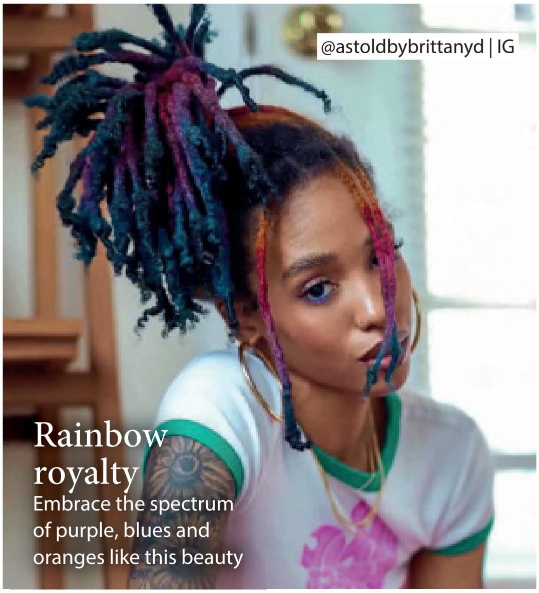
Multi-hyphenate

Rein in the rainbow with these multi-coloured locs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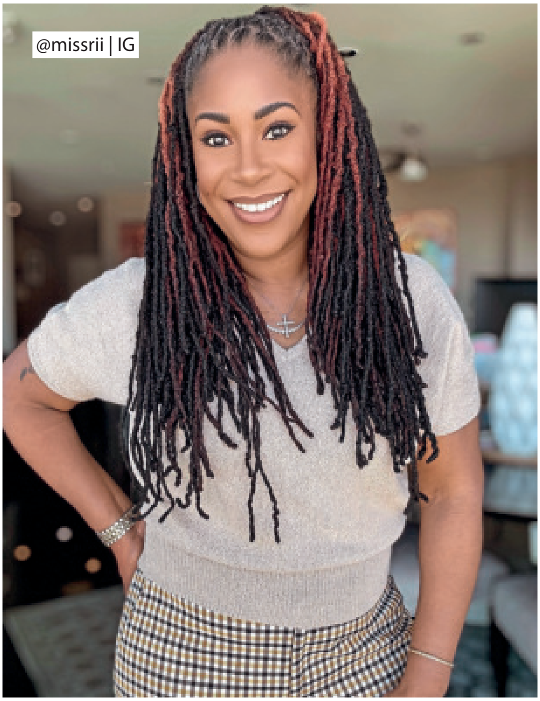
Rainbow royalty

Embrace the spectrum of purple, blues and oranges like this beauty



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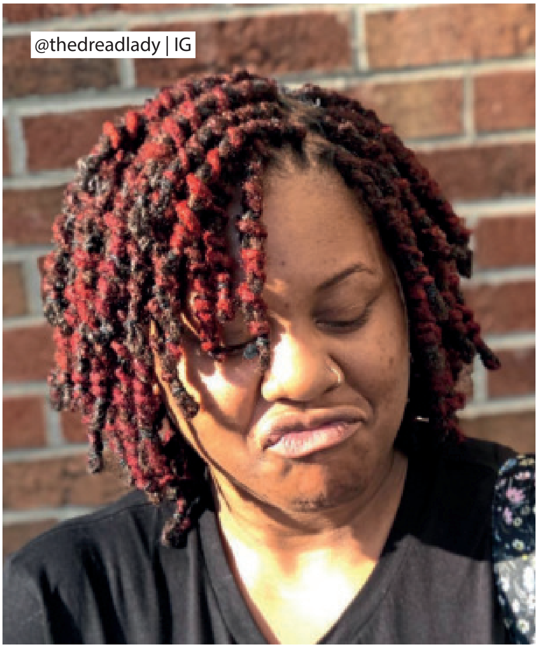
Festive red

Bring in the festive season with these red locs



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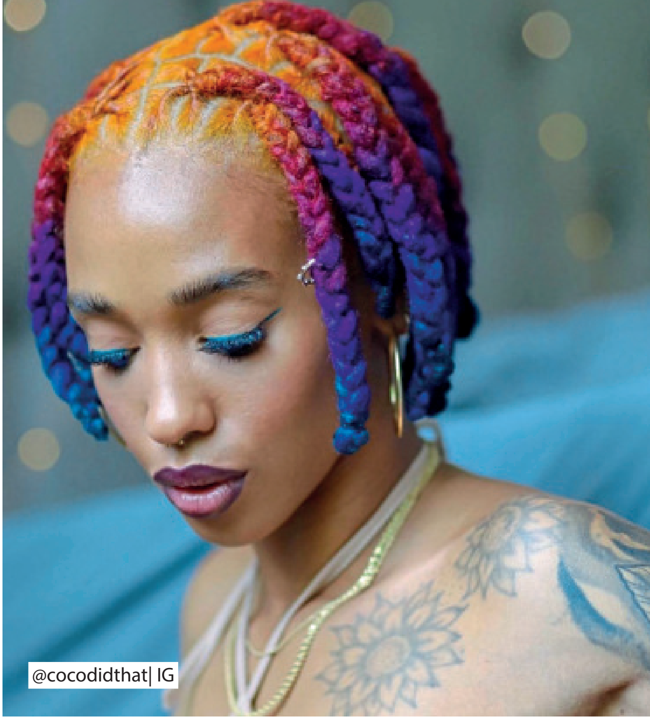
Bobbing along

A black and red short locced bob chimes well with the festive season



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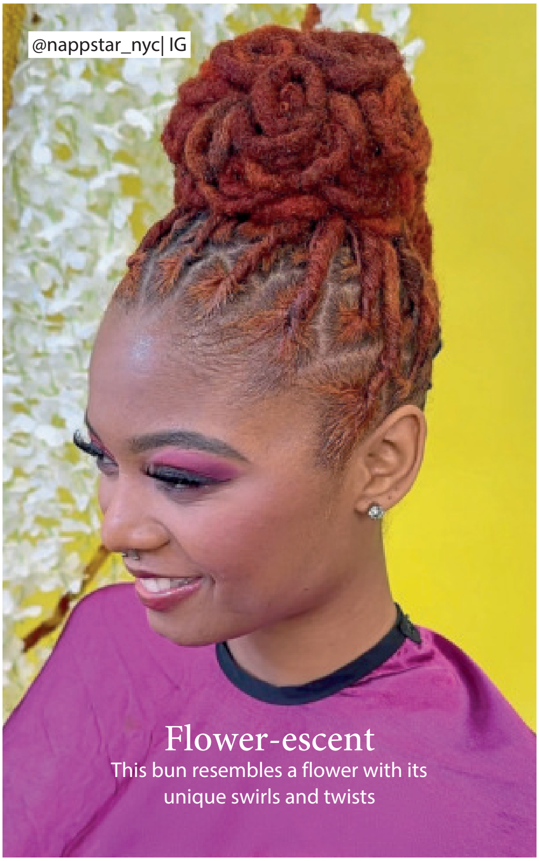
Flying colours

This braided loc'd bob highlights the dynamic colours laced throughout the locs.



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Flower-escent

This bun resembles a flower with its unique swirls and twists

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Jess Rutana, founder of Zuri Hair Studio

BRAIDS, BUSINESS AND BALANCE

Meet London's most sought-after braider

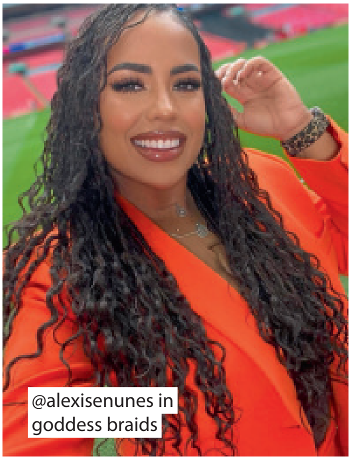
Behind every intricate braid lies a story of resilience, creativity and passion. As a mother, business owner and creative powerhouse, ***Jess Rutana*** *has built Zuri Hair Studio into a sought-after destination. She has perfected her craft by blending speed with style, all while balancing the demands of motherhood. Her deep connection to her African roots and love for the art of braiding has propelled her to become one of London's most in-demand stylists. No wonder she's known as the 'fastest braider in London'.*

Where do you call home?
I call both Tanzania and the UK home. I was born and raised in Tanzania, so it's deeply a part of who I am – there's so much I love about it, from the people to the culture and landscapes. But after 25 years in London, it also feels like a second home to me in its own way.

What does your typical day look like?
My day begins with getting my three boys ready for school; they're always my top priority. Once they're set for the day, I head to work around 8.30am to start my workday. My first client usually arrives at 9am, so I like to be settled and prepared before then. Some days, I work the full 9-5, but on others, I'll finish early to pick my boys up from school. It's a balancing act, but I'm committed to both my work and my family.

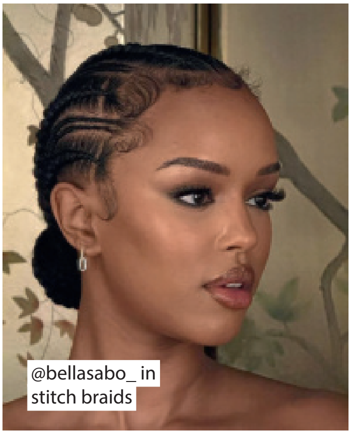
How did you become successful entrepreneur you are today?
Becoming an entrepreneur has been a journey of growth and learning. While I've achieved a lot, I'm still striving to reach even greater success. It's been about staying passionate, adapting to challenges and always pushing myself to improve. The road hasn't been without its hurdles, but I've learned that persistence and a strong support system are key. I'm proud of where I am, but I'm constantly striving to be better and to build something even more impactful for my family and my future.

What does your typical creative process look like?
As a braider, my process starts by really listening to my clients to understand their vision. From there, I choose the right tools and products, and then I dive into the braiding. I pay close attention to every detail, making sure each section flows smoothly. I also trust my instincts – sometimes a braid takes on its own life and I love how it evolves. It's all about blending technique with creativity to bring my clients' unique styles to life.

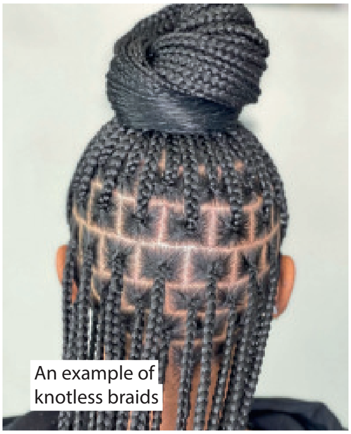

@alexisenunes in goddess braids

What inspired you the most when starting out in your career?
What inspired me the most when starting out was my love for braiding, which began when I started doing my own hair at the age of 11. I've always been fascinated by the art of braiding and how it can transform someone's look. When I became a mum, my children also became a huge inspiration. I wanted to build a career that would give me the flexibility to be there for them while doing something I truly loved. They motivate me every day to keep pushing forward and doing my best.

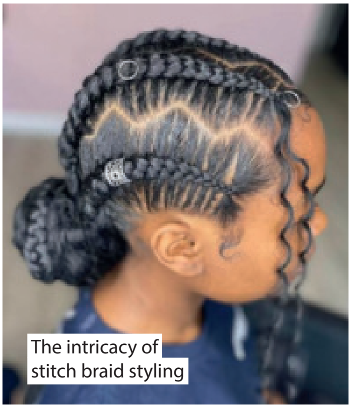
How has your career evolved?
My career has evolved significantly over the years. What began as a personal passion for braiding has grown into a fully-fledged business, Zuri Hair Studio. As I developed my skills and built a reputation, I expanded my services to include more advanced and creative styles. At Zuri Hair Studio, we're known for providing top-quality human hair that you can't find anywhere else in the UK. To make this level of quality accessible to everyone,



@bellasabo_ in stitch braids



An example of knotless braids



The intricacy of stitch braid styling

@naomischiff sports Zuri human hair braids

we launched our online store, Bohotress, where customers can easily purchase our products. Each stage of my career has been about growth, pushing myself to do better and finding new ways to bring the best to my clients.

What makes your business unique?
My business is unique because I've become known as one of the fastest braiders around. Clients love that they can come in, get a beautifully detailed style quickly, and still feel like they've had a personal experience. I know how valuable time is, especially for busy people, and being able to offer both speed and quality is something I'm proud of.

How has being a black woman influenced your career?
Being a black woman has really shaped my career, especially since we've all had our own journey with our hair. Braiding is more than just a skill for me, it's a way to honour our culture and connect to my roots. I always want to make sure that when my clients leave my chair, they feel happy and confident. As black women, we've all been through our hair journey, and I'm honoured to be a part of my clients' journeys.

How has your relationship with your hair been throughout the years?
My hair has definitely evolved over the years. Growing up, I didn't always appreciate its texture or the amount of care it required, but as I got older, I began to embrace it fully. I've learned to love the versatility and strength of my hair, whether it's styled in braids or a protective style. The journey has taught me patience, self-love, and the importance of proper care. Now, I see my hair as a source of confidence and creativity.

'I've learned to love the versatility and strength of my hair'

What message can you give to other black women?
My advice to other black women is to embrace your uniqueness and own your journey, both personally and professionally. Take pride in who you are, trust the process and don't let anyone define your worth or potential. Be patient with yourself, remember your journey is yours and it's beautiful exactly as it is. I just want to give a huge thanks to my talented colleagues, Chaniqwa and Annabel. They've been such a joy to have on the team, and I'm so grateful for their hard work and support. It's truly been a pleasure working alongside amazing and talented women. **BB&H**

Where we find you?
Instagram| @zurihairstudio
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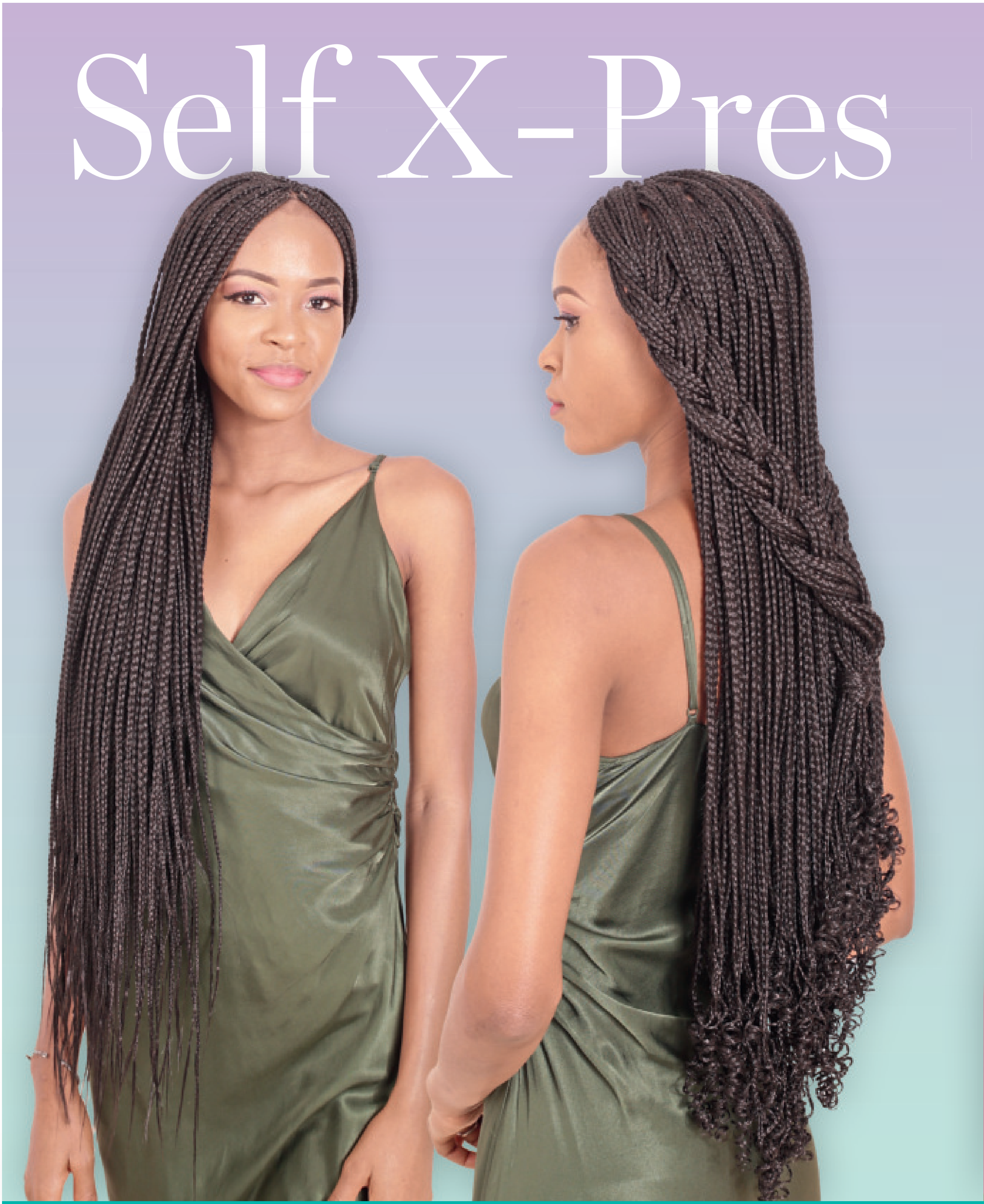


COLD SHOULDER

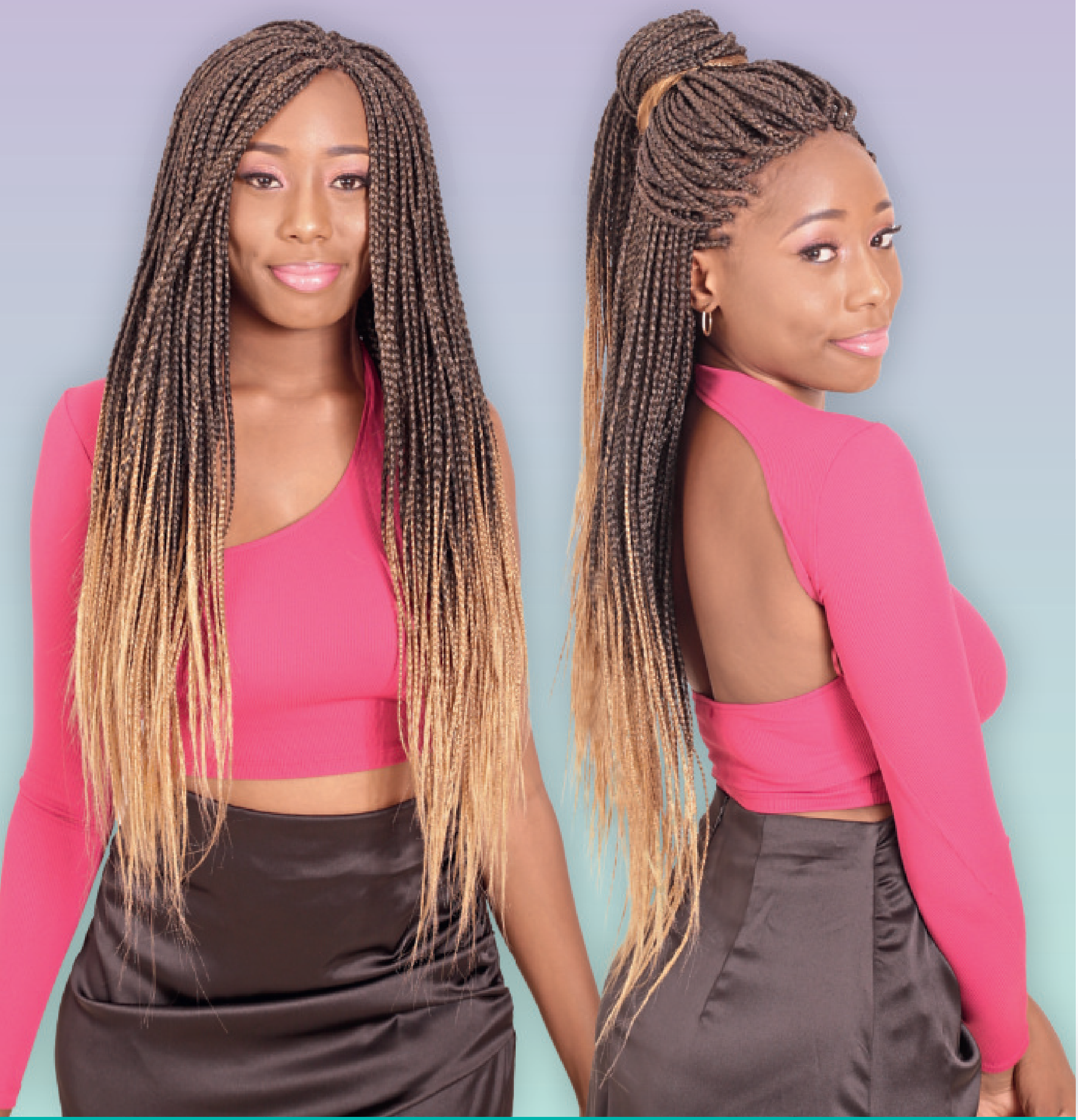
Long single braids enable you to simply flip the braids over to one side and drape them down in a classy fall

BRAIDED BEAUTY

Thick side braids are secured together to pull back the loose braids, highlighting the curled ends

sion

Achieve your braid goals with X-pression Pre-stretched hair extensions. The pre-pulled Kanekalon tresses retain length, saving you time and money while delivering waist-skimming lengths and beyond



OMBRÉ EFFECT

The brown and blonde starkly contrast to create a bold ombré effect at the ends

DATE NIGHT

Gather your braids in a playful ponied half-up half-down do for a more formal occasion

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Hair Loss Campaigner

__Kameese Davis__ is well known as the CEO and founder of natural hair brand Nylah's. She is now advocating for black women's health by highlighting an alopecia awareness campaign to tackle CCCA, a hair loss condition that mostly targets black women.

Kameese Davis founder and CEO of Nylah's

What inspired you to focus on alopecia awareness, particularly CCCA, through Nylah's?
My alopecia journey began in 2020 with my first flare-up, an emotionally challenging time. My background in the industry helped me understand hair loss. Through trichologist Shirley Walters and dermatologist Sharon Wong, I was diagnosed with Central Centrifugal Cicatricial Alopecia (CCCA). I'm fortunate to have had their support, as within the black community, conditions like CCCA are often overlooked or misdiagnosed. Untreated, they can worsen, leading to scalp-scarring issues like lichen planopilaris (LLP) and permanent hair loss.

What is CCCA and who is likely to develop the condition?
CCCA is a scarring alopecia that starts at the crown and spreads outward. Symptoms include thinning at the crown, inflammation and tenderness. If untreated, CCCA progressively destroys hair follicles, causing permanent scarring and irreversible hair loss, sometimes leading to conditions like LLP, exacerbating hair loss.

Initially thought to result from black hairstyling practices like hot combing and chemical relaxers, CCCA, once called 'hot comb syndrome', was attributed to heat damage. I always found this theory a bit questionable – after all, why would hair practices only cause damage to the crown? It never quite added up for me!

Recent genetic research has linked CCCA to mutations in the PADI3 gene, which is critical for the structure of the hair follicle. This shift in understanding, from styling practices to genetic predisposition, opens new possibilities for targeted treatments and hope for those affected.

How has your personal experience with CCCA shaped the direction of your brand?
My experience with CCCA and Telogen Effluvium (a common hair loss condition) taught me that black women face unique challenges with hair loss, often lacking access to dermatological support. GPs frequently dismiss our concerns, leaving us to rely on potentially harmful haircare practices instead. We try various products – from rice water to banana oil– without understanding the root cause, which prevents a clear treatment plan.

This gap in care highlights the need for scientifically backed hair regrowth solutions tailored for black women. Nylah's aims to bridge this gap with a holistic, solution-focused approach, offering effective products and support to ensure black women receive the care, knowledge and resources they deserve.

Hair loss has a psychological impact on well-being. How did you deal with the emotional toll of losing your hair? How is your hair these days?
Losing my hair was one of the hardest experiences of my life. It's tough to explain the emotional toll of watching your hair, tied so closely to your identity, disappear. As a brand owner in haircare, the struggle felt even harder. Initially, I withdrew from social settings and avoided intimacy. Looking in the mirror became painful as I couldn't see myself in the same way. I felt less attractive, less confident, less like a woman. I struggled with not feeling 'enough', affecting how I presented myself.

I regained control over my hair loss, but CCCA is something I must continually manage by reducing stress and inflammation, and applying growth factors to protect my follicles and combat my body's propensity for hair loss. Seven months ago, severe stress triggered another flare-up, resulting in inflammation and a large patch of hair loss at the crown. Although it's still difficult to experience the loss of my hair, I now have the tools to

‘I advocate more healthcare training to address hair loss in black women’

identify, slow and even reverse the progression.

What should you do if you think you’ve got CCCA?
If you suspect CCCA, start by consulting a medical practitioner and request a referral to a specialist. Many GPs may overlook black women’s hair loss concerns, so Nylah’s offers full blood panel testing and access to trichologist consultations. Managing CCCA involves anti-inflammatory practices, gentle hairstyles, supplements and DHT-blocking serums. In severe cases, steroid treatments may be necessary which should only be administered by a registered health professional.

Why do you think the beauty industry has historically overlooked the needs of black women with hair loss?
Systemic biases and lack of representation have centred on Eurocentric beauty standards, neglecting afro-textured hair. Conditions like CCCA, disproportionately affecting black women, lack sufficient research and product development. Limited diversity in product creation leaves black women with inadequate clinical support, intensifying the impacts of hair loss.

How does Nylah’s’ new initiative (launched during Black History Month) aim to address hair loss and promote scalp health?
Nylah’s applies ‘skinification’ to scalp care, treating it with the same scientific approach as skincare. Our products combine a deep understanding of scalp structure with dermatological, trichological and pharmacological expertise for a comprehensive, multifaceted approach to hair wellness.

How are Nylah’s products designed to support hair health and promote regrowth for those experiencing hair loss?
By addressing hair loss causes like inflammation and follicular miniaturisation, our formulas protect and heal the scalp, promoting stronger, healthier hair. Nylah’s is innovating to create effective, inclusive solutions for black women’s hair health.

What changes would you like to see in the beauty industry to better support black women facing hair loss?
I advocate for more healthcare training to address hair loss in black women, ensuring we receive the advice, referrals and treatment we need. Historically, dermatology and related fields haven’t met equitable standards for black women regarding hair and skin health.

There’s a pressing need for healthcare professionals to understand the specific conditions that disproportionately affect black women, like CCCA, and to approach these with the same urgency to prevent the progression of hair loss conditions and promote wellness for all.

How do you hope Nylah’s will empower black women to embrace their natural beauty through the new initiative?
Ultimately, Nylah's Naturals is committed to making haircare an empowering journey, turning routines into rituals of self-love and fostering a positive, sustainable relationship with one’s natural hair.

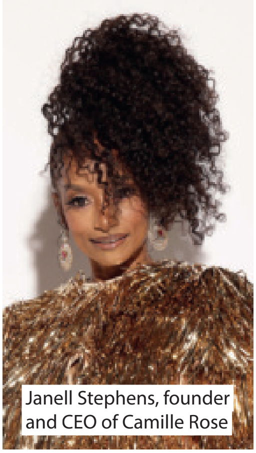
Where can we find you?
Website | www.nylahsnaturals.com
Instagram | @nylah.uk_

Nylah’s range of products

FOR STOCKISTS SEE PAGE 74

PROBLEM SOLVED

PROBLEM SOLVED IS POWERED BY CAMILLE ROSE NATURALS



Janell Stephens, founder and CEO of Camille Rose

Transitioning Tips

My hair is relaxed and heat-damaged, and I desperately want to transition. Do you have any tips?
Transitioning from relaxed, heat-damaged hair to natural hair can be such an exciting journey! At Camille Rose, we're all about nurturing your hair with moisture and care as it grows.

Start with our Honey Hydrate Leave-In Conditioner (**£14.49**) to keep your new growth and relaxed ends soft and hydrated. Honey is brilliant for holding onto moisture, which your hair will love. Then treat yourself to a weekly deep condition with our Algae Renew Deep Conditioning Mask (**£15.99**) – it's perfect for strengthening strands and adding elasticity to help reduce breakage.

Sealing in that hydration with our Cocoa Nibs & Honey Ultimate Growth Serum (**£15.49**) will keep dryness at bay. For styling, our Almond Jai Twisting Butter (**£13.50**) is ideal for twist-outs, braid-outs and protective styles that blend textures beautifully. Finally, show some love to any damaged areas with our Buriti Nectar Repair Cholesterol Treatment (**£14.99**) once a month for an extra strength boost. Good luck with your natural hair journey!

Curl Definition on 4C Texture

Do you have any product suggestions to help me get more curl definition for my 4C twist-outs?
For gorgeous curl definition on 4C twist-outs, we have some great products that can help enhance your texture and hold your style!

Try our Almond Jai Twisting Butter (**£13.50**). It's rich and creamy, providing moisture and hold without leaving your hair crunchy. It helps define each twist while keeping your hair soft and frizz-free. Cocktail with our award-winning Curl Maker (**£16.99**) for extra definition. Apply a bit of Curl Maker gel on top of the twisting butter. It contains marshmallow root and agave, which work to smooth and clump curls beautifully, giving your twist-outs that extra bounce and hold. These two together will give your 4C twist-outs long-lasting definition and softness!

Winter Haircare Tips for Afro Hair

When caring for afro hair during the winter months, it's essential to follow these tips to keep your hair healthy and moisturised

1 Deep condition weekly
Treat your hair to our Algae Renew Deep Conditioning Mask (**£15.99**) weekly. It's packed with nutrients to keep your curls strong and resilient, helping avoid winter breakage.

2 Moisturise regularly
Cold air can zap moisture, so keep your hair soft with Honey Hydrate Leave-In Conditioner (**£14.49**). This honey-rich formula locks in hydration, making it perfect for daily use to keep your curls lush and bouncy.

3 Seal in the moisture
Once moisturised, lock it in with Cocoa Nibs & Honey Ultimate Growth Serum (**£15.49**). It's lightweight but creates a lovely barrier to stop winter air from drying out your hair.

Camille Rose
ALGAE RENEW
Deep Conditioning Mask
Cocoa & Mango Butter
HONEY
HYDRATE
ALMOND JAI
Twisting Butter
Sweet Almond Milk & Honey

4 Protective styling
Winter is the perfect time for twists or braids. Our Almond Jai Twisting Butter (**£13.50**) adds moisture and a soft hold, so your twists stay neat and hydrated all day.

5 Try a satin scarf or bonnet
Protect your curls from the cold and friction by wearing a satin scarf or bonnet under your winter hat. It'll keep your hair smooth and help lock in moisture.

6 Scalp care
Give your scalp some love with our Nangai & Tsubaki Strength Restore Hair Oil (**£11.49**). A gentle massage with this oil will keep your scalp nourished, moisturised and itch-free through winter. With all these tips, your curls will stay soft, hydrated and ready to take on winter.

INTENSE TREATMENTS

What's the difference between a deep conditioner and a hair mask? Do I need to use both?
This is a great question! Deep conditioners like our Fresh Honey Nectar Deep Conditioning Treatment (**£14.99**) are like your hair's weekly hydration hero! They're designed to deeply moisturise and soften, keeping things balanced so your hair stays smooth, manageable and frizz-free. They are usually packed with humectants (like honey and glycerine) to pull in moisture – perfect if your hair's feeling a bit dry or needs a little TLC.

Hair masks, on the other hand, are your go-to for an intense treatment. Think of them as a power boost when your hair feels extra needy. Masks are richer, with oils, proteins and nutrients that dive deep to repair and strengthen from within. Use every couple of weeks or whenever you need that extra oomph. Try our Algae Renew Deep Conditioning Mask (**£15.99**).

While you don't have to use both, alternating can be a real game-changer! A weekly deep conditioner for hydration and a hair mask every few weeks for strength and repair is a perfect combo. It's all about keeping your hair soft, strong, and full of life! **BB&H**

HONEY
HYDRATE
Camille Rose
ALGAE RENEW
Deep Conditioning Mask
Cocoa & Mango Butter

ABOUT CAMILLE ROSE NATURALS

Camille Rose Naturals, a beloved brand in the world of natural haircare, has brought its signature approach to the UK, making it easier than ever for UK naturals to access its popular lines and award-winning products. Founded in 2010 by Janell Stephens, the brand focuses on luxurious, plant-based ingredients, from rich butter to hydrating oils, specifically designed to nourish and enhance curls, coils, and waves. Renowned for its dedication to crafting high-quality, natural hair and body products, Camille Rose Naturals has become a staple for individuals embracing textured hair worldwide. With a strong reputation for delivering beautiful results without compromising on ingredients.

FOR STOCKISTS SEE PAGE 74. IMAGES BY SHUTTERSTOCK / GETTY

Whats Natural

The latest curl-loving products

FREEBIES PAGE 72

CLIP IT UP

New from Afro is Massive, Curly Clips (**£12.95/six clips**) which are specially designed for hairstylists, makeup artists and anyone who works with models or clients with afro hair textures. Made from stainless steel, they provide a secure hold without damaging, breaking or flattening natural curls, coils or kinks. The brand was founded by choreographer and stuntwoman Jessica Walker with a view to promoting inclusive haircare in the film and TV industry.

BEST OF BOTH

Keune's Spring Loaded Nourishing Curl Definer (**£23.50/150ml**) gives you the best of both worlds with the hydrating powers of a cream and the hold of a gel. Enriched with panthenol and coconut oil, this soft gel deeply moisturises your strands while vitamin E protects against external influences. Flax and chia seed extracts help to banish frizz, ensuring that your curls or coils stay sleek and defined.

SPRING LOADED
KEUNE

cantu
ROSEMARY & MINT
plus BIOTIN
SCALP & HAIR OIL
HELPS PROMOTE HEALTHY HAIR GROWTH

A BIOTIN BOOST

Give your hair and scalp a boost with Cantu Biotin-Infused Strengthening Hair & Scalp Oil (**£9/59ml**). Thanks to a combination of biotin, tea tree, peppermint and avocado, this lightweight formula leaves hair feeling healthy and nourished without any greasiness. For a more intense scalp treatment, cover with a processing cap and let it sit for 10 minutes before rinsing.

FOR STOCKISTS SEE PAGE 74

Essential Oils

The new Vatika Curls range of hair oils (**priced from £4.49**) is designed to nourish and care for all types of textured hair. The six oils in the collection include Jojoba, Cactus, Tea Tree, Rosemary and Mint, Coconut and Vitamin E. Whether your curls are crying out for nourishment and hydration or protection from breakage, there's sure to be an oil in this range to suit your needs.

NURTURING NATURAL TEXTURES

Encourage children to embrace their textured hair with the new I Love My Hair Kits from Nylah's. The standard kit (**£35**) includes a Strength & Shine Shampoo, a Super Botanicals Conditioner, a Children's Activity Book and a Multipack of Hair Pride Stickers. The deluxe version (**£50**) includes the same products plus a Super Seed Hair Oil. Kameese Davis, CEO and founder of Nylah's, said: 'We are committed to empowering young children to embrace and cherish their natural hair while educating parents on properly caring for their kids' textured hair.'

sofnfree®

FOR
NATURAL HAIR

NEW LAUNCHES

For Healthier,
Stronger Moisturised
Curls

Strengthening Oil

Deep Conditioning Hair Mask

Scalp & Hair Oil

Thirsty Curls Will Love Our Moisture Maxifying Range

@Sofnfreenaturals | Available at all leading Afro Stores Nationwide and Online | www.sofnfreenaturals.com

Balearic Bob

Learn how to achieve this dynamic pink wavy bob, using ghd's duet style

Prep Mist the hair with ghd bodyguard for coloured hair and twist through ghd sleek talker.

Step 1 Divide the hair into four quadrants.

Step 2 Take a horizontal section and place ghd duet style parallel to the section. Glide down to the strands of the hair to straighten and dry hair.

Step 3 Continue until all the hair has been dried this way.

Step 4 When all the hair is dry, turn on the shine shot button.

Step 5 Place ghd duet style into the hair with the nose pointing up. Rotate 180°. Glide down two inches and unwind, gliding out the ends.

Step 6 Spray hair with ghd shiny ever after onto ghd the comb out.

Step 7 Dress into textured waves.

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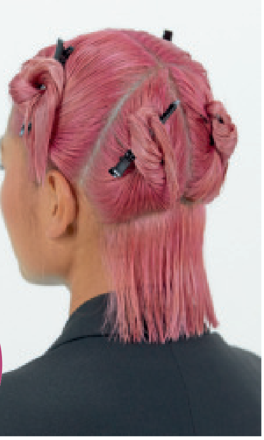

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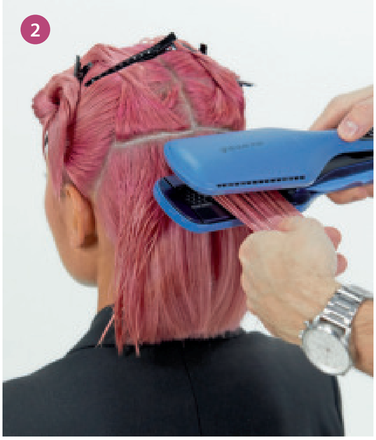

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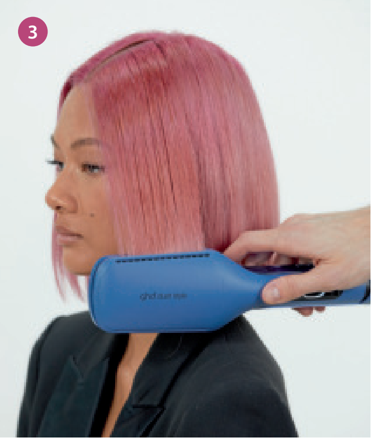

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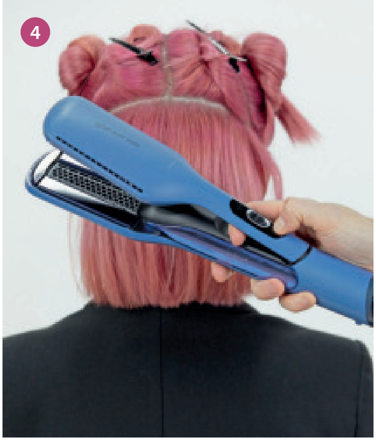

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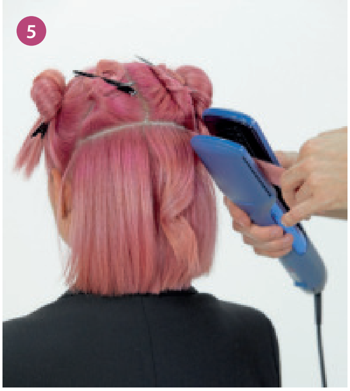

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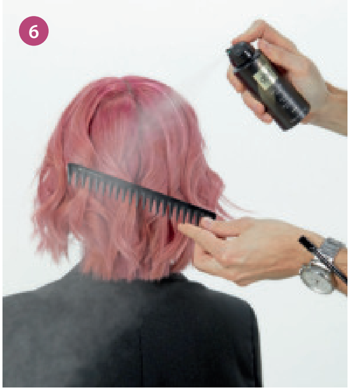

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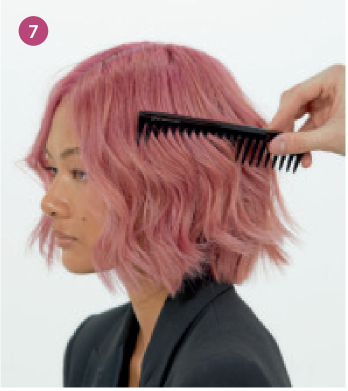
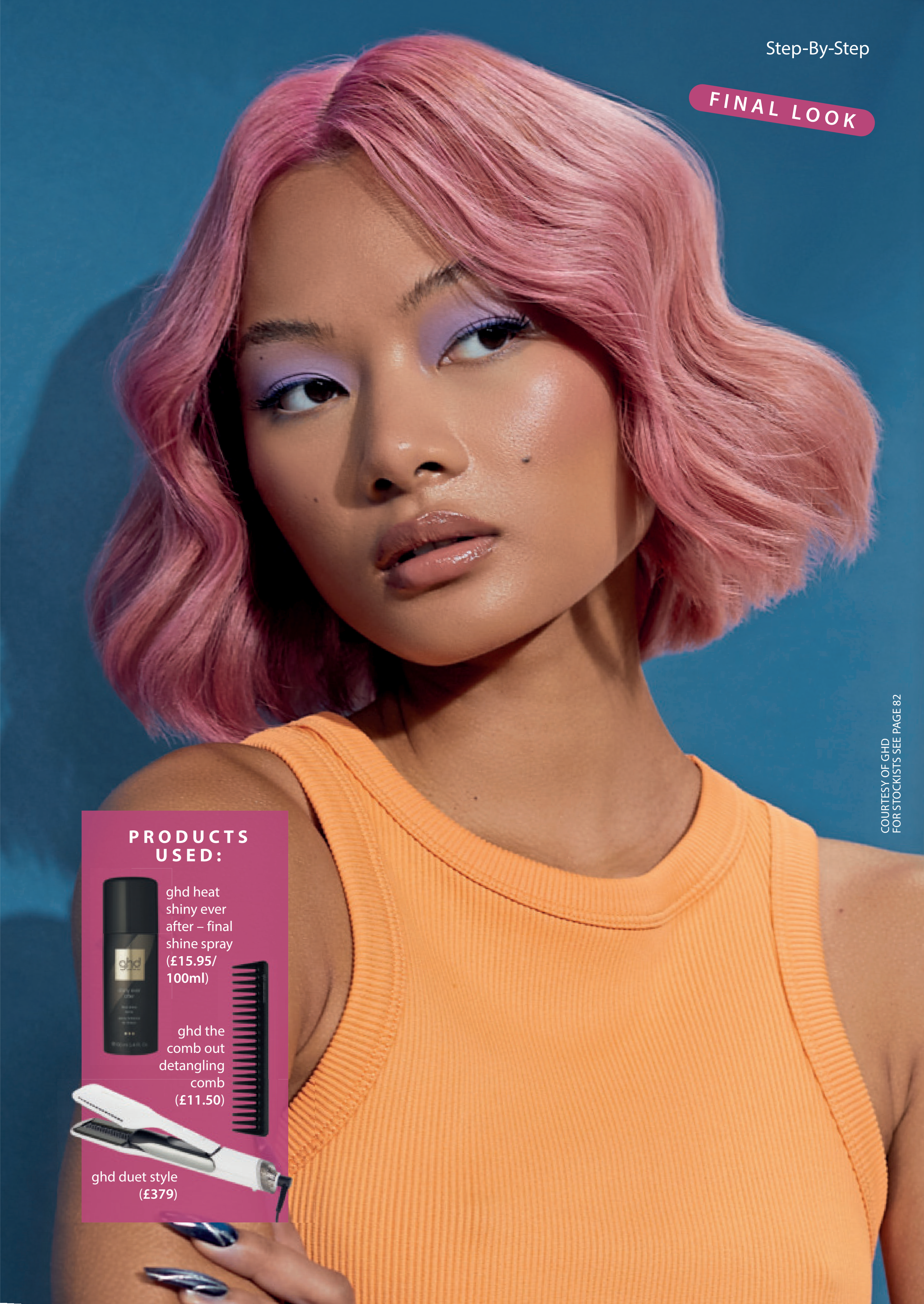


FINAL LOOK



COURTESY OF GHD
FOR STOCKISTS SEE PAGE 82

PRODUCTS USED:

ghd heat shiny ever after – final shine spray **(£15.95/ 100ml)**

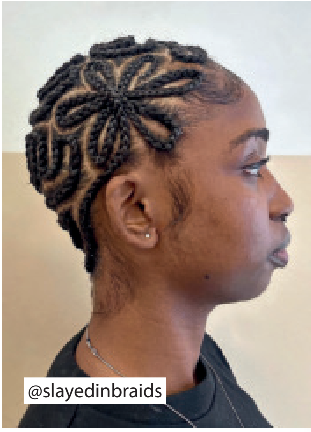
ghd the comb out detangling comb (£11.50)

ghd duet style (£379)

BRAIDED BALDIES

Protect your tresses from root to tip with this unique style

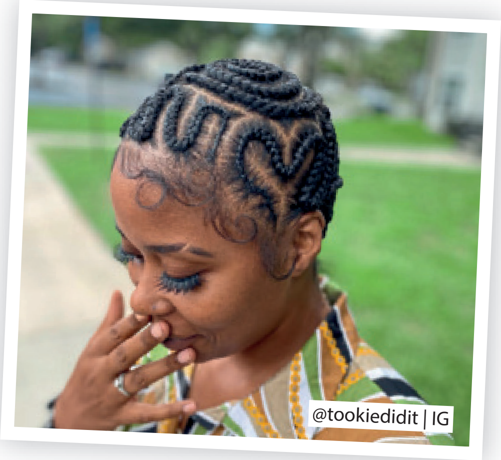
Los Angeles-based hairdresser TookieDidIt had the internet shook this summer with her uniquely coined hairstyle, the 'baldie baddie'. This style mimics a bald or close-cropped head by cornrowing hair into various shapes and disguising the ends of the hair by wrapping them into each braid—a great protective style for the cooler seasons, too. Many stylists took it and have made their own variations of it, as we show here.



@slayedinbraids

PRETTY PETALS

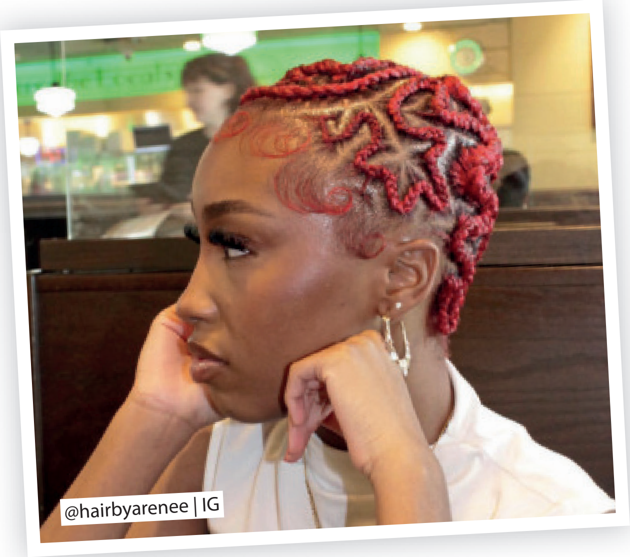
A flower beautifully adorns the side profile of this style



@tookiedidit | IG

I HEART YOU

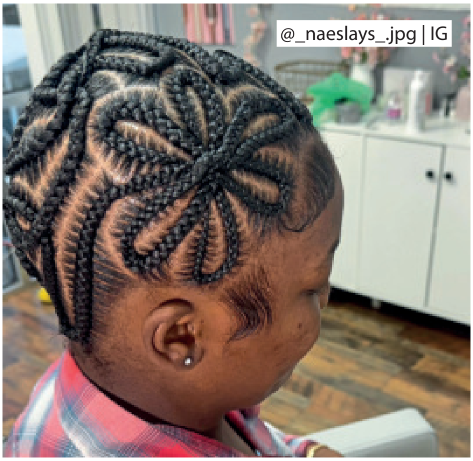
This style by the originator of the style, @TookieDidIt, uses hearts, swirls and zigzag motifs for the braids, and is paired with slayed edges – perfect for IT girls



@hairbyarenee | IG

STAR GIRL

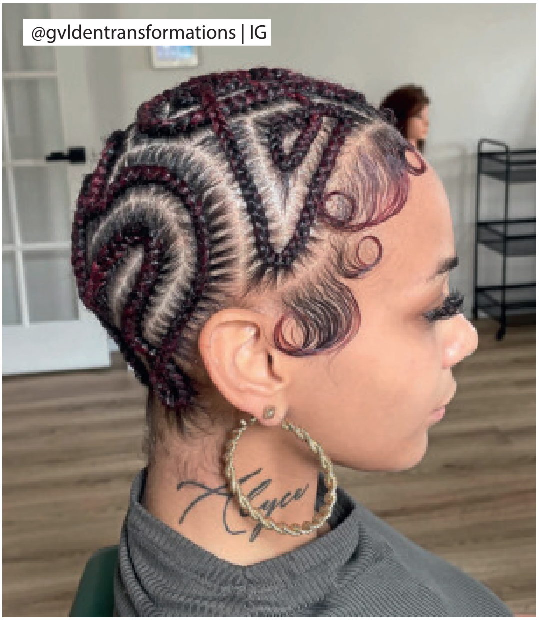
Stand out like the star that you are with these star-incorporated braids on red dyed hair



@_naeslays_.jpg | IG

A FLOWER BLOOMING

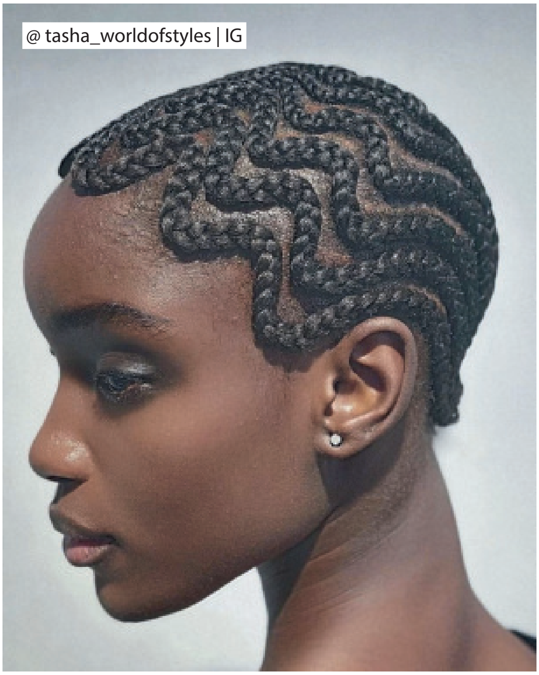
This style clearly illustrates the diversity of the braided baldie as another flower design is artfully crafted into this style



@gvldentransformations | IG

RIGHT ANGLES

Triangular and dynamic shapes decorate this style, and the model's burgundy hue adds extra edge



@ tasha_worldofstyles | IG

INTRICATE WAVES

A sleek and artistic braided style with lots of movement, created with a zig-zag wave pattern that showcases both creativity and precision

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... MORE HAIR
... MORE TRENDS
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◆ EASY-TO-USE ◆

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NORDIC CEDAR
VANILJ
TOBAK
LES FLEURS
TROPICA
VOYEUR VERDE

Maya Njie Discovery Set (**£34**)

Yemoja
NANA
MAWU
OBA
YEWA
AYAO
EKO
OGUN
OKO
OYA
OYO
OSUN
IWO

OPV Beauty
Yemoja
Eyeshadow
Palette (**£29**)

Splash your cash in all the right places with the most covetable gifts from exciting black-owned brands...

Telle Moi Limited
Edition Monthly Nail
Polish Subscription
(**£4.99 per month**)

Fenty Eau De
Parfum (**£115**)

FOR THE GLAMOUR QUEEN...

Emolyne The
Complete Kit
in Zanzibar
(**£51**)

FOR THE TRESS OBSESSED...

The Steam Bar
Steaming Cap (**£35**)

Bouclème Starter Kit (**£35**)

CHARLOTTE MENSAH

Charlotte Mensah Manketti
Oil Salt Scrub (**£60**)

BREAD
hair-cream

Bread Hair-Cream Elastic
Bounce Leave-in (**£26**)

adwoa
beauty
melonberry hair milk

Adwoa Hair
Milk (**£19**)

FOR THE SKIN SAVVY...

KOBA Skincare The Edges Collection (**£72**)

WOT Skincare at Untapped Collectives Hydrating Shea Face & Body Oil (**£34**)

Eko Botanicals 3-Step Skincare Ritual (**£168**)

Soapsmith X Perky Blenders Amber Grounds Coffee Scrub (**£20**)

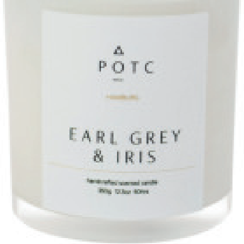
Aviela The Pamper Kit (**£30**)

The Glowcery Recharge Aromatherapy Candle (**£15**)

Epara Skincare Frank Cedar Incense Candle (**£100**)

FOR THE CANDLE COLLECTOR...

House of Lilha Winter Morning Soy Candle (**£26.99**)



Pieces of the Cloud Earl Grey & Iris Luxury Candle (**£62.95**)

Okiki Sango Candle Gift Set (**£45**)

FOR STOCKISTS SEE PAGE 74

WISE BUYS

BEAUTY EDIT

Deck the halls with coo-worthy beauty booty...

Box Clever

Looking for a gift for the girl who has everything? Check out The Beauty Standard, a new female-founded gift box company dedicated to showcasing the best in ethical beauty. Each curated box (**£60 each**) is themed and packed with more goodies than you can shake a manicured finger at. Our favourite is the Be Well Box, which includes full-size mood-boosting goodies from luxe names such as Shoreditch Nails and Pelegrims Skincare. We feel better already.

CeraVe
Moisturising Cream

Winter Wear

'The biggest favour you can do your skin right now is to switch to a richer moisturiser, and moisturise often,' says Dr Sharon Belmo, consultant dermatologist at GetHarley. 'Black skin has lower ceramide levels and loses moisture quicker than other skin types, so look for body lotions or creams that contain hyaluronic acid, ceramides or glycerine to draw moisture into the skin. I like non-fragranced emollients like CeraVe Moisturising Cream (**£17**), or good old raw shea butter.'

LASH OUT

Over the faff of falsies? 4 Real Mascara (**£14**) by Babe Original is the bomb. Packed with lash-loving ingredients like apple stem cells and castor seed oil to lengthen and strengthen lashes in one savvy swoosh – 'tis the season to flutter.

BABE LASH
4 REAL MASCARA

DOLL SMASH
DOLL SMASH
DOLL SMASH
DOLL SMASH

Everything to Pout About

Give dryness and chapping a goodbye kiss with Lip Glass (**£22 each**) from cult brand Doll Smash. Enriched with nourishing plant oils and vitamins, these brilliant lip oils are available in four delicious shades. Now where's that mistletoe?

MIDAS MAGIC

Glimmering skin is Christmas' hottest accessory, with both MAC and NARS bringing out holiday collections King Midas would be proud of. Our pick? Bag yourself a little rich girl sheen with Jelly Slime All Over Highlighter (**£28**) from the MAC Gift of Gold Colour Collection. Or dust your features with a swirl of Gold Dust Light Reflecting Setting Powder (**£34**) from NARS' much-awaited 24 Karat Collection. Bling is BACK and these limited editions will fly.

Wicked Nails

We were blown away by Cynthia Erivo's performance as Elphaba in *Wicked*, but we are equally obsessed with the star's amazing talons. Recently named Global Ambassador for OPI, Erivo says: 'Nail art offers a lovely way to express what I'm feeling, at any particular moment in time.' Check OPI's new x Wicked collection and create your own magic. Glow-in-the-dark shade, Infinite Shine OPI's Phosphorescent! (**£18**) needs to be added to your nail wardrobe immediately.

WICKED
O·P·I
Infinite Shine®
GEL-LIKE LACQUER
VERNIS EFFET GEL

ZOEVA
Baby Fresh Eyes
UNDER EYE BRIGHTENING PATCHES
snoxin™ II under eye patches
For fine lines, puffiness and dark circles

Eye Candy

Be sure to add under-eye patches to your arsenal. MUAs swear by them as they give instant results on puffiness and dark circles, without leaving any clogginess. Zoeva Baby Fresh Eyes Under Eye Brightening Patches (**£32**) and Indeed Laboratories Snoxin II Under Eye Patches (**£19.99**) are fast becoming our party season BFFs.

TOMORROW'S ICON

EMBRYOLISSE
Crème Lisse-Active
Soin éclat à l'extrait de réglisse
Smooth-Active Cream
Radiance care with liquorice extract

Embryolisse Lait Crème Concentre (**£21.99**) is used by a gazillion celebs (Kim Kardashian and Lady Gaga to name just two) and a tube of the stuff now sells every 23 seconds. So imagine the excitement in glittersville now that an updated (and dare we say it, better) sister cream has hit the shops. Laced with liquorice extract to restore radiance and soothe sulking skin, Embryolisse Smooth-Active Cream (**£23.95**) is about to go VIRAL.

skinSense
CERAMIDE24
Retinal Silk Night Serum

Beauty Sleep

Supercharge snooze time with SkinSense Ceramide24 Retinal Silk Night Serum (**£46**). Containing 0.1% retinal (that's enough to give results on fine lines and radiance while still being gentle on your complexion), it is almost half the price of similar retinal buys, which is great news for your Chrimbo budget.

TAKE FOUR..

Beauty Advent Calendars

Best for skincare... Jurlique Advent Calendar (**£110**)

Best for makeup... Benefit: The Gorgeous Grocer (**£156**)

Best for bath and body treats... Rituals The Classic Advent Calendar (**£91**)

Best for nails... Mylee Selection Box Advent Calendar (**£55**)

FOR STOCKISTS SEE PAGE 74

GOOD FOR *YOU*

Keep happy and healthy this autumn...

BREAST FRIENDS

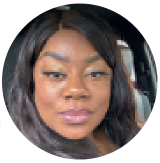
Some 94% of breastfeeding mums have avoided public transport for fear of being stared at. Fleur East and her breastfeeding pals are supporting the #FreetheFeed campaign to normalise breastfeeding and pumping in public. They teamed up with femtech brand Elvie to encourage better signage on buses and trains to help feeding mums feel welcome. Fleur says: 'Breastfeeding is fantastic, but it comes with challenges. When I first breastfed my daughter in public, I was absolutely terrified of judgement. Making breastfeeding and pumping more visible is a small step towards a big change for women.'

NAYDAYA
Victory Oil
[INTIMATE OIL]
30ml • 1 fl oz

V-Day

A huge 83 per cent of us are affected by intimate dryness, so if you are going through a 'dry spell' you are definitely not alone. Often associated with low libido, dryness is also commonly caused by menstrual cycles, contraception, medications, menopause and breastfeeding, so let's ditch the taboo and start talking! A bottle of NAYDAYA Victory Oil (**£28**) for vaginal dryness sells every five minutes in the UK, so it can't just be us who are buying it.

LONG STORY



The focus of new research by Breast Cancer Now is to understand why many Afro/Caribbean women are reluctant to take long-term breast cancer treatments like hormone therapy. Dr Simon Vincent at the charity emphasises the importance of understanding these factors as they impact the chance of survival. Lisa Okonji, diagnosed with Stage 2 breast cancer in 2020, supports the need for a more tailored approach to cancer care. 'Women want to hear from people with similar cultures and beliefs so that yes, you have trust in God, but you can also take medication to stop the cancer from returning. It is a blessing to have these treatments available to us.'

NaturesPlus
Magnesium Glycinate

SUPPORT PARTY

This Christmas we'll be popping NaturesPlus Magnesium Glycinate Capsules (**£17.95**) to help us feel festive-fabulous. A superhero for everything from easing PMS and anxiety to boosting sleep quality and helping relaxation – we'll be sleeping like babies when we finally decide to get some shut-eye.

peachie
menopause
peachie
menopause

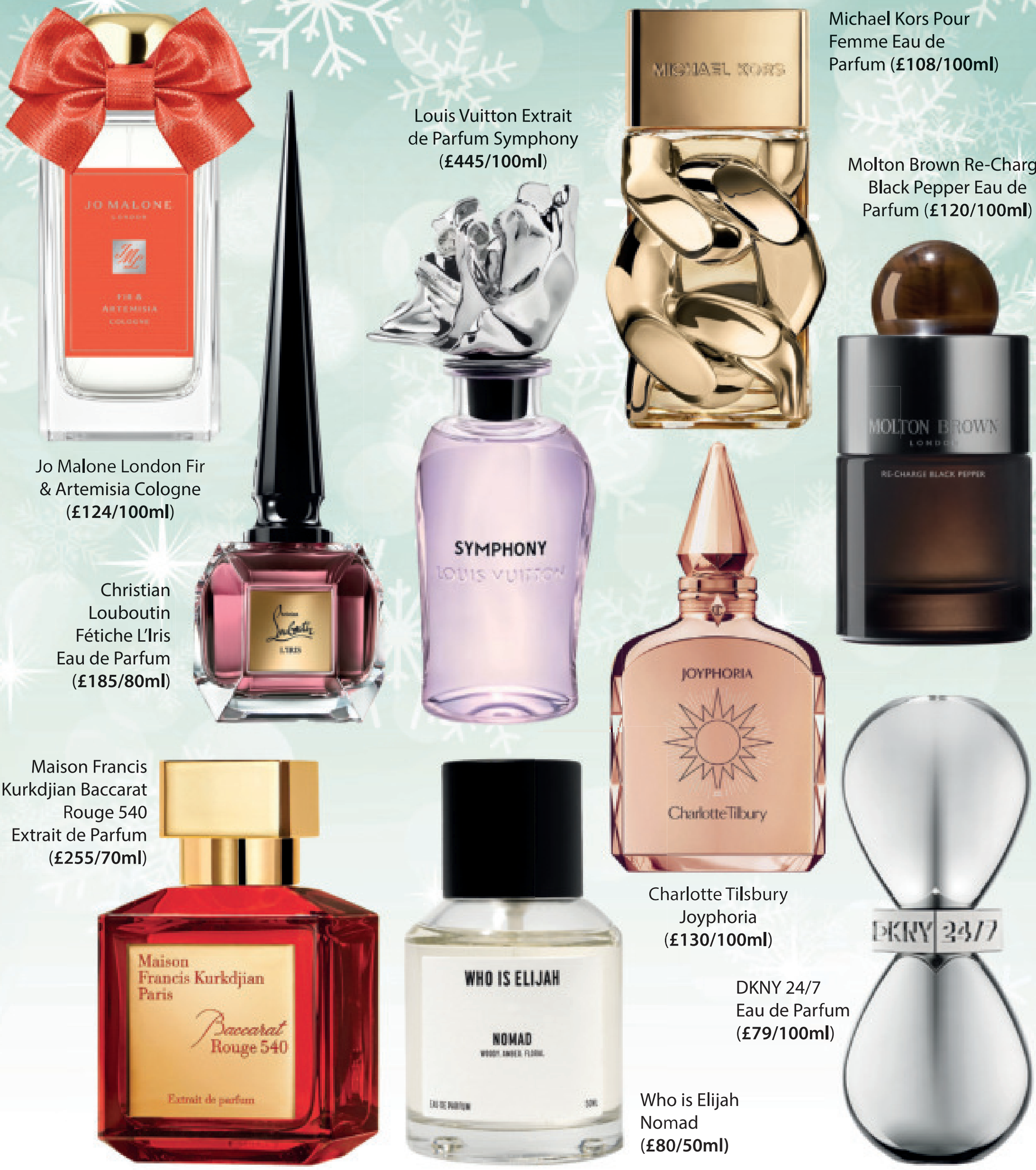
Power Crunch

Peachie (**£12.50**) is a tasty new wholefood topping created to support our bodies from peri- right through to post-menopause. Blending 14 carefully selected vitamins and minerals known to boost energy, along with support brain, heart and bone health, they are available in Almond & Cranberry or Hazelnut & Cacao varieties. Apparently, just one teaspoon a day contains all the vitamin D we need, along with the protein of one egg and the fibre of one banana. Savvy snacking? We are in!

FOR STOCKISTS SEE PAGE 74

Star Buys

The best things come in small packages, so fragrance makes an ideal present – dainty, personal and luxurious


JO MALONE
LONDON
FIR & ARTEMISIA COLOGNE
L'IRIS
SYMPHONY
LOUIS VUITTON
MICHAEL KORS
MOLTON BROWN
LONDON
RE-CHARGE BLACK PEPPER
JOYPHORIA
Charlotte Tilbury
Maison Francis Kurkdjian Paris
Baccarat Rouge 540
Extrait de parfum
WHO IS ELIJAH
NOMAD
DKNY 24/7

Michael Kors Pour Femme Eau de Parfum (**£108/100ml**)

Louis Vuitton Extrait de Parfum Symphony (**£445/100ml**)

Molton Brown Re-Charge Black Pepper Eau de Parfum (**£120/100ml**)

Jo Malone London Fir & Artemisia Cologne (**£124/100ml**)

Christian Louboutin Fétiche L'Iris Eau de Parfum (**£185/80ml**)

Maison Francis Kurkdjian Baccarat Rouge 540 Extrait de Parfum (**£255/70ml**)

Charlotte Tilsbury Joyphoria (**£130/100ml**)

DKNY 24/7 Eau de Parfum (**£79/100ml**)

Who is Elijah Nomad (**£80/50ml**)

FOR STOCKISTS SEE PAGE 74

PRICE CHECK

BB&H combs through the best product prices in store and online to find money-saving beauty deals

CURLSMITH
CURL QUENCHING CONDITIONING WASH
VEGAN

CURLSMITH CURL QUENCHING CONDITIONING WASH 355ML
www.curlsmith.com (**£22**)
www.boots.com (**£17.60**)
www.sephora.co.uk (**£22**)

adwoa
beauty

ADWOA BEAUTY BAOMINT DEEP CONDITIONING TREATMENT 453G
www.cultbeauty.co.uk (**£32**)
www.feelunique.com (**£40**)
www.sephora.co.uk (**£40**)

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Nº4
BOND MAINTENANCE
SHAMPOO
SHAMPOOING
250ml/Net 8.5 fl oz

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www.cultbeauty.co.uk (**£28**)
www.sephora.co.uk (**£28**)
www.amazon.co.uk (**£22.40**)

Camille Rose
SWEET GINGER
Cleansing Rinse
Castor & Aniseed Oil

CAMILLE ROSE SWEET GINGER CLEANSING RINSE 355ML
www.hairgrade.com (**£10.79**)
www.superdrug.com (**£10.99**)
www.amazon.co.uk (**£8.99**)

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www.boots.com (**£12**)
www.bleachlondon.com (**£12**)

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EXTRA HOLD
EDGE STAY GEL
Perfect for sleek, smooth styles & ponytails
long-lasting, flake-free hold
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STYLE

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www.boots.com (**£7**)
www.superdrug.com (**£6.99**)
www.beautizone.co.uk (**£3.99**)

*Please note prices may not include shipping costs.
Please check the shipping costs before purchasing.

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Kids
Moisturizing Detangling Shampoo
MAZURI
MAZURI
LEAVE-IN COLLECTION
Moringa Oil & Shea Butter
Nourishing GROWTH OIL
Ma Brown's
TRADITIONAL CLEANSING SHAMPOO
MIXED ROOTS COMPOUNDS
Curl Control Lotion
Dudu-Osun
BLACK SOAP
FRESH FRAGRANCE
MIELLE moisture Rx
HAWAIIAN GINGER
MOISTURIZING STYLING GEL
Ma Brown's
STYLING GEL
OATMEAL & HONEY

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10 EBIN BEAUTY BOOSTER SETS TO GIVE AWAY

EBIN
WONDER LACE BOND
LACE MELT MOUSSE
BROOKLYN
HOTTIE
3D NAIL XL
Be Jeweled

Level up your winter glam with EBIN New York's ultimate Beauty Boosters. The three-piece set includes Wonder Lace Bond Supreme Melt Mousse, a water-based formula that combines castor oil and biotin to bring flawless hold and a seamless finish that stays put all day. Then, add a pop of style with 3D Brooklyn Nails – inspired by Brooklyn's artistic soul vibe to achieve salon-quality nails at home. Lastly, elevate your look with Bejeweled Lash, luxurious lashes that come in various styles and combinations of gold, crystal and rhinestones. Get ready to glow up with these must-haves!

10 CANTU BIOTIN-INFUSED STRENGTHENING HAIR & SCALP OILS

Give your hair and scalp a boost with Cantu Biotin-Infused Strengthening Hair & Scalp Oil. Thanks to a combination of tea tree, peppermint and avocado, this lightweight formula leaves hair feeling healthy and nourished without any greasiness. For a more intense scalp treatment, cover it with a processing cap and let it sit for 10 minutes before rinsing. We have 10 hair oils to give away. Enter now for your chance to win.

cantu
ROSEMARY & MINT
plus BIOTIN
SCALP & HAIR OIL
HELPS PROMOTE HEALTHY HAIR GROWTH

10 CAMILLE ROSE ROSEMARY OIL STRENGTHENING HAIR & SCALP DROPS

Camille Rose Rosemary Oil Strengthening Hair & Scalp Drops is a multi-use oil infused with pure rosemary to promote healthy hair growth, stronger strands and shiny curls. The rosemary hair drops keep hair soft while nourishing it at the root. Support your healthy hair goals with a blend of pure rosemary oil, peppermint, amla, shikakai and more. You can experience the difference with just a few drops by entering our free prize draw.

Camille Rose
ROSEMARY OIL
STRENGTHENING HAIR + SCALP DROPS

6 HAIRGRADE MEN'S GROOMING KITS TO GIVE AWAY

Online natural hair retailer Hairgrade.com has put together a men's grooming kit that includes four items to help you look your best. Included in the kit is a wild boar beard brush to keep facial hair well-groomed. A dermaplaning tool to style and create precise lines when shaping eyebrows, beard contours and sideburns. Next, a pearwood double-sided comb that helps maintain a sleek and tidy beard. Finally, grooming scissors that allow for careful trimming in hard-to-reach areas, such as inside the nostrils, ears and around the mouth.

Visit

www.blackbeautyandhair.com/freebies for more details on our freebies and fill in your details for the prize you'd like to win. Good luck!

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www.okikiskincare.co.uk

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OPV Beauty
www.superdrug.com

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www.facethefuture.co.uk

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www.qvcuk.com

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www.soapsmith.com
www.perkyblenders.com

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www.lookfantastic.com

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Telle Moi
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The Glowcery
www.theglowceryshop.com

The Steam Bar
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Afro beauty stores, Asda, Tesco, Morrisons
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